Boosting Digitalisation and Data strategies in the social economy

7-8 April 2025, Torino

Join us for the **first Transnational Workshop of the DO Impact Capacity building programme for Social Enabling Organisations**: a two-day event exploring the topics of digitalisation strategies and data for good for social economy support organisations!

During the **first day** we will focus on the **benefits and strategies of digitalisation for social economy support organisations**. Participants will explore best practices from the Piemonte region, presented through direct contributions from practitioners who have implemented them.

On the **second day**, the program will delve into the **benefits of "data for good" initiatives,** examining possible data-sharing configurations, their purposes, and associated challenges.

The event will also feature **two practical sessions**: one on the basics of an open platform for project management and on a data analysis and visualisation platform.

Agenda:

Day 1: 7/04/2025 (12-5.45 pm)

Timing	Name of Session	Speakers
12:00 – 13:00	Welcome light lunch	
13:00 – 13:45	*Let's discover the DO Impact Capacity Building Programme* - Fondazione Piemonte Innova - DIESIS - Torino Social Impact - Tiresia – Politecnico di Milano	DO Impact Partners
13:45 – 15:00	*Digitalisation Strategy*: theories and effects on organisations. Presentation of the main trends and technological tools useful to organisations	Fondazione Piemonte Innova
15:00 – 15:30	Coffee break	

15:30 – 17:00	*Open platforms for management* Interactive Session on Tools and methodologies to support project management: comparing the main Project Management platforms available on the market; Functionality and use of specific tools.	Fondazione Piemonte Innova
17:00 – 17:45	*Local Players Experience*: Best practices and lessons learned related to digitalisation and the use of data	Fireside chat moderated by **Torino Social Impact**
17:45 – 18:00	Wrap up	

Day 2: 8/04/2025 (9:00 – 13:00)

Timing	Name of Session	Speakers
9 :00 - 9:30	Welcome coffee	
9:30 - 10.15	*Data for Good* Theoretical framing of the data for good concept, evolutions of the phenomenon in the social economy sector, barriers and challenges to its implementation.	Federico Bartolomucci, TIRESIA - POLIMI
10.15 – 11.00	*Collaborative forms of data sharing* Presentation and discussion around the different data sharing configurations (open data, data collaboratives, data ecosystems, data cooperatives), their theoretical premises, scopes and impacts.	Federico Bartolomucci, TIRESIA - POLIMI
11-11.15	Coffee Break	
11.15 - 12.45	*Data Analysis Tools* Interactive session on: i. Data collection and analysis techniques ii. Visualisation and reporting tools iii. Functionality and use of the main Form tools iv. Functionality and use of Business Intelligence tools (e.g. Power BI)	Fondazione Piemonte Innova
12.45-13.00	Wrap up, feedback and upcoming opportunities	

Participants

The Capacity Building is open specifically to **Social Economy Enabling Organisations**, meaning entities that support and promote the development and functioning of the Proximity and Social Economy ecosystem by managing a network of social economy

organisations (such as cooperatives, mutual benefit societies, associations, foundations, and social enterprises), creating networking opportunities, providing direct support to them, etc. These organisations have an important role in driving the digital transformation/transition of SMEs/entities working in the social economy sector.

3. USEFUL INFORMATION

Welcome to Torino!!

Figure 1 - Piazza Vittorio Veneto and "La Mole" where the Cinema museum is located.

Dates: 7th April 2025 – 8th April 2025 in Turin, Italy

How to arrive to the City

By plane the best airports are:

- **Torino Caselle**:
    - by bus it takes about 30/45 minutes to Turin City Center
    - by taxi, it's around 36/40 euro; there is no Uber here in Italy.
    - by train: Lines 4 and 7 *Sistema ferroviario metropolitano* (sfm) connect Turin Airport with the Train Stations "Turin Porta Susa" and "Lingotto". Better to arrive to Porta Susa which is more central.

Here you can find more information in english:
https://www.turismotorino.org/en/your-trip/how-get-city/torino-airport

- **Milano Malpensa**: 2 hours by direct bus to Torino taken in the airport. Options are Arriva (arrival near Porta Susa Station), Flixbus or Flibco (arrival at bus terminal in Corso Vittorio Emanuele II).

Other options:

- **Milano Bergamo** (Orio al Serio): direct bus from airport to Torino (bus terminal in Corso Vittorio Emanuele II) in 3 hours with Itabus or Flixbus – check schedules, there are not so many.
- **Milano Linate**: bus (2 options)or Metro (M4 subway) to Milano Centrale Station and then highspeed train Trenitalia's "Frecciarossa" or Italo to Torino (50 min to Porta Susa Station / 1 hour Porta Nuova Station)

Where to stay

We suggest to stay in the Center of the City, meaning within the orange square in the map.
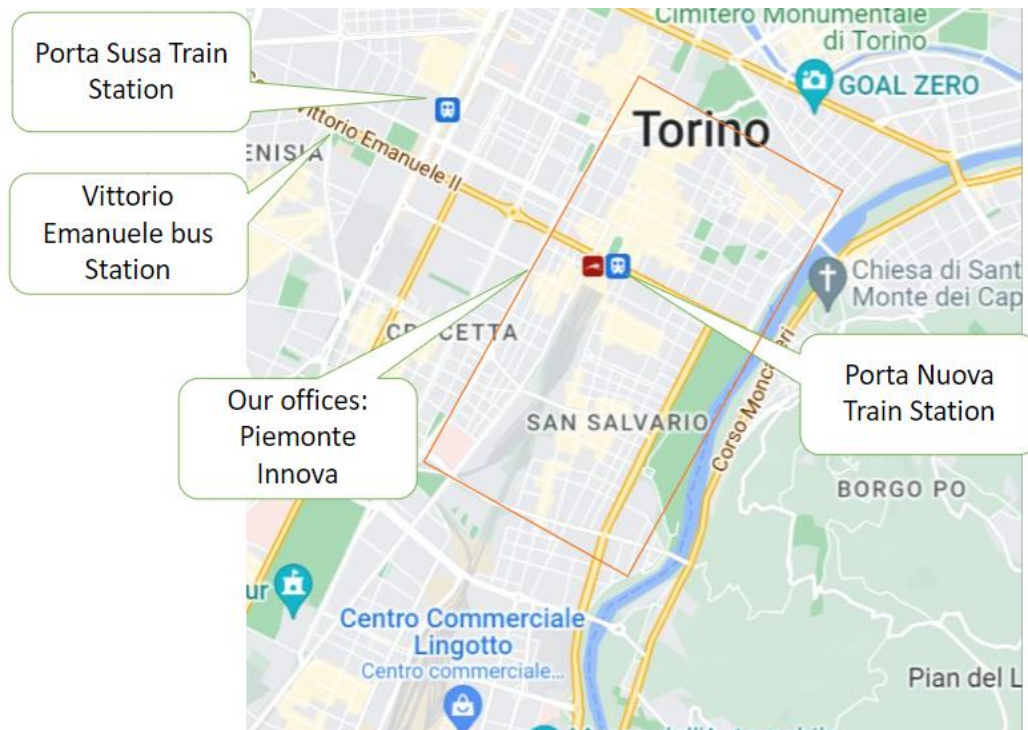

Figure 2 - Turin map with main stations and locations. Orange square is suggested.

Here are some ideas. We don't have any deal with them. if you find something else that you like go ahead or ask us for further info 😵

- [Best western](): there are different within the city, arrange by most central locations are:
    - o BW Hotel Genio: Corso Vittorio Emanuele II, 47 10125
    - o BW Plus Hotel Genova: Via Sacchi 14/b 10128
    - o BW Hotel Piemontese: Via Berthollet 21 10125
    - o BW Crystal Palace Hotel: Via Nizza, 11 10125
    - o BW Hotel Luxor: Corso Stati Uniti 7 10128
- Hotel Alpi Resort: http://hotelalpiresort.it/?lang=en
- Hotel Italia Torino: https://www.hotelitaliatorino.it/en/
- Il guardinfante appartments: http://www.ilguardinfantebb.com/
- Le petit hotel: https://www.lepetithotel.it/
- Combo Torino: book

How to move within the City

- Taxi: they have taximeters, minimum ride is about 10 eur. Can be booked at +39 011 5737 or taken in the taxi stations (near train stations, main squares, etc.).
- Buses: google works really well to guide you through the bus system and best paths to take also by foot. In some buses and metro you can pay by credit card. Tickets must be purchase before getting in the bus, at *Tabacchi* or some other places.

There are tickets for:

- o the entire day: **Daily ticket - € 3,70 digital - 4,50 chip on paper medium,** available on chip-on-paper medium (tickets are purchasable at authorized outlets and at vending machines placed within metro stations) or on mobile through ToMove app (digital). It is valid for an unlimited number of journeys in a single day, starting from the first validation until the end of the service on the entire GTT urban and suburban network. It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period.
- o one ride: **City ticket - € 1,90 digital / € 2,00 chip on paper medium,** available on chip-on-paper medium, or on mobile through ToMove app (digital);

- o a multi daily ticket (**Multi Daily 7** - € 21,00) only available on digital format. It is purchasable through ToMove app and it is valid for an unlimited number of journeys in a single day, starting from the first validation until the end of the service on the entire GTT urban and suburban network for 7 days, even non-consecutive. It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period.
- o special "Tour" ticket available only on chip on paper valid for 48/72 hours (**Biglietto Speciale "Tour" for 48 or 72 hours** - € 9,50 / 12,50) It is valid for 48/72 hours from the first validation on urban and suburban lines (metro included). It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period. It is purchasable at GTT authorized outlets and at vending machines located whithin metro stations.
- o You must validate them once in the bus in the blue machines, they last 170 minutes. **Metro**: there is only one-line, same tickets as buses.

Here you can find more information in English: https://www.gtt.to.it/cms/en/fares