Boosting Digitalisation and Data strategies in the social economy

7-8 April 2025, Torino

Join us for the **first Transnational Workshop of the DO Impact Capacity building programme for Social Enabling Organisations**: a two-day event exploring the topics of digitalisation strategies and data for good for social economy support organisations!

During the **first day** we will focus on the **benefits and strategies of digitalisation for social economy support organisations**. Participants will explore best practices from the Piemonte region, presented through direct contributions from practitioners who have implemented them.

On the **second day**, the program will delve into the **benefits of "data for good" initiatives,** examining possible data-sharing configurations, their purposes, and associated challenges.

The event will also feature **two practical sessions**: one on the basics of an open platform for project management and on a data analysis and visualisation platform.

Agenda:

Location: **Cottino Social Impact Campus** (Corso Castelfidardo, 30/A, 10129 Torino TO)

Day 1: 7/04/2025 (12-6.00 pm)

Timing	Name of Session
12:00 – 13:00	Registration and welcome light lunch

13:00 – 13:45	***Welcome to DO Impact first Transnational Workshop***
	Laura Morgagni, *Director of Fondazione Piemonte Innova*
	
	Introduction to the DO Impact project:
	Silvana Sanfeliu Giaimo, *DO Impact project Coordinator*
	
	Let's discover the DO Impact Capacity Building Programme
	   - *Fondazione Piemonte Innova*
	   - *DIESIS Network*
	   - *Torino Social Impact*
	   - *Tiresia – Politecnico di Milano*

13:45 – 15:00	**Digitalisation Strategy** *How to tackle Digitalisation?* Quick introduction to a digitalisation strategy approach. Samuele Saccagno, *Fondazione Piemonte Innova* *Theories and effects of digitalisation on organisations* Main trends and technological tools useful to organisations Alessandro Portinaro, *LINKS Foundation* Luca Scolfaro, *LINKS Foundation*
15:00 – 15:30	Coffee break
15:30 – 17:00	*Open platforms for social economy* Italia non profit's use case on management, methodologies and tools to support the digital transition of social economy organisations. Luca Cipriani, *Italia non profit*
17:00 – 17:45	*Local Players Experiences*: Best practices and lessons learned related to digitalisation and the use of data - Alessandro Portinaro, *LINKS Foundation* - Christian Racca, *TOP-IX & Impact Deal Program Manager* - Stefania Coni, *Fondazione CRT* moderated by Raffaella Scalisi, *Torino Social Impact*
17:45 – 18:00	Wrap up

Day 2: 8/04/2025 (9:00 – 13:00)

Timing	Name of Session
9 :00 - 9:30	Welcome coffee
9:30 - 10.15	*Data for Good* Theoretical framing of the data for good concept, evolutions of the phenomenon in the social economy sector, barriers and challenges to its implementation. Federico Bartolomucci, *Tiresia – Politecnico di Milano*
10.15 – 11.00	*Collaborative forms of data sharing* Presentation and discussion around the different data sharing configurations (open data, data collaboratives, data ecosystems, data cooperatives), their theoretical premises, scopes and impacts. Federico Bartolomucci, *Tiresia – Politecnico di Milano*

11-11.15	Coffee Break
11.15 - 12.30	***Meaning-Making with Data, Ethics, and Digital Competences in the Post-Normal World*** How data collection, analysis techniques, and visualisation and reporting tools can better support social economy organisations. Ron Salaj, *ImpactSkills*
12:30 – 12:45	***Use case: SimbioTIC Project*** a platform for entities from the third sector in Catalunya Xavier Trabado Farré, *Taula d'Entitats del Tercer Sector de Catalunya*
12.45-13.00	Wrap up, feedback and upcoming opportunities.

Participants

The Capacity Building is open specifically to **Social Economy Enabling Organisations**, meaning entities that support and promote the development and functioning of the Proximity and Social Economy ecosystem by managing a network of social economy organisations (such as cooperatives, mutual benefit societies, associations, foundations, and social enterprises), creating networking opportunities, providing direct support to them, etc. These organisations have an important role in driving the digital transformation/transition of SMEs/entities working in the social economy sector.

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3. USEFUL INFORMATION

Welcome to Torino!!

Figure 1 - Piazza Vittorio Veneto and "La Mole" where the Cinema museum is located.

Remember to use the digital badge you received online, show it from your cellphone to the tourism office to receive discounts.

Dates: 7th April 2025 – 8th April 2025 in Turin, Italy

How to arrive to the City

By plane the best airports are:

- **Torino Caselle**:
  o by bus it takes about 30/45 minutes to Turin City Center
  o by taxi, it's around 36/40 euro; there is no Uber here in Italy.
  o by train: Lines 4 and 7 *Sistema ferroviario metropolitano* (sfm) connect Turin Airport with the Train Stations "Turin Porta Susa" and "Lingotto". Better to arrive to Porta Susa which is more central.

  Here you can find more information in english: https://www.turismotorino.org/en/your-trip/how-get-city/torino-airport

- **Milano Malpensa**: 2 hours by direct bus to Torino taken in the airport. Options are Arriva (arrival near Porta Susa Station), Flixbus or Flibco (arrival at bus terminal in Corso Vittorio Emanuele II).

Other options:

- **Milano Bergamo** (Orio al Serio): direct bus from airport to Torino (bus terminal in Corso Vittorio Emanuele II) in 3 hours with Itabus or Flixbus – check schedules, there are not so many.
- **Milano Linate**: bus (2 options)or Metro (M4 subway) to Milano Centrale Station and then highspeed train Trenitalia's "Frecciarossa" or Italo to Torino (50 min to Porta Susa Station / 1 hour Porta Nuova Station)

How to move within the City

- **Taxi**: they have taximeters, minimum ride is about 10 eur. Can be booked at +39 011 5737 or taken in the taxi stations (near train stations, main squares, etc.).
- **Buses**: google works really well to guide you through the bus system and best paths to take also by foot. In some buses and metro you can pay by credit card. Tickets must be purchase before getting in the bus, at *Tabacchi* or some other places.

There are tickets for:

o the entire day: **Daily ticket - € 3,70 digital - 4,50 chip on paper medium,** available on chip-on-paper medium (tickets are purchasable at authorized outlets and at vending machines placed within metro stations) or on mobile through ToMove app (digital). It is valid for an unlimited number of journeys in a single day, starting from the first validation until the end of the service on the entire GTT urban and suburban network. It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period.

o one ride: **City ticket - € 1,90 digital / € 2,00 chip on paper medium,** available on chip-on-paper medium, or on mobile through ToMove app (digital);

o a multi daily ticket (**Multi Daily 7** - € 21,00) only available on digital format. It is purchasable through ToMove app and it is valid for an unlimited number of journeys in a single day, starting from the first validation until the end of the service on the entire GTT urban and suburban network for 7 days, even non-consecutive. It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period.

o special "Tour" ticket available only on chip on paper valid for 48/72 hours (**Biglietto Speciale "Tour" for 48 or 72 hours** - € 9,50 / 12,50) It is valid for 48/72 hours from the first validation on urban and suburban lines (metro
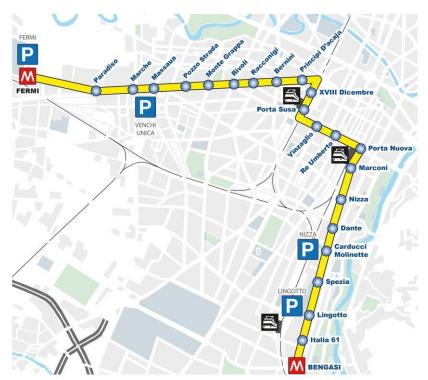
included).
It must only be used by one person and must be validated each time the user boards a bus/tram within the validity period.
It is purchasable at GTT authorized outlets and at vending machines located whithin metro stations.

o   You must validate them once in the bus in the blue machines, they last 170 minutes. **Metro**: there is only one-line, same tickets as buses.

Here you can find more information in English: https://www.gtt.to.it/cms/en/fares