

IMPACT DEAL

DATA-DRIVEN ACCELERATION FOR IMPACT ENTERPRISES

April 2025

IMPACT DEAL

- An acceleration program for European enterprises aimed at generating positive **impact** on society and environment.
- Through **data-driven** collaboration.
- A partnership programme (Deal...) involving diverse stakeholders: the **DATA CLUB**, a network of investors, mentors and stakeholders.

IMPACT
DEAL

THE MISSION

- Boosting Impact Enterprises.
- Influencing the business community to embrace data-driven and impact approaches.
- Unleashing the Value of Data by making them available and used for impact.

IMPACT
DEAL

THE REASONS WHY (1)

Beliefs and considerations

Data is one of the strongest **drivers for global change**.

The “for purpose” world is not yet catching this wave as strongly as the “profit-driven” world is.

Market alone will not deliver the social value of data.

Data has **an incredible value for achieving and growing impact:**

- to better identify needs | define priorities | more targeted interventions
- to assess impact.



THE REASONS WHY (2)

How to unlock the potential of data?

The basics:

Quality Data / Tools and systems to handle data /
Skills to properly work with data.

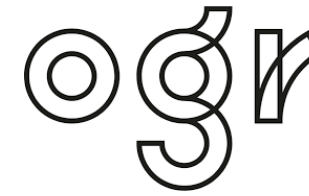
Resources and a “bridge position” to build a collaborative ecosystem, create connections (mentors, investors, data owners, networks), build awareness and transfer practices, experiment collaboration models.

As a philanthropic institution, Fondazione CRT is optimally placed to do this!



FOUNDERS AND PROMOTERS

A PROJECT BY



OPERATIONAL PARTNER



SCIENTIFIC PARTNER



KEY PARTNER



IMPACT AND ECOSYSTEM PARTNERS



THE DATA CLUB

The **Data Club** is an open group of public and private organisations growing over time. Members can support accelerated enterprises (with data) and strategic partnerships.



Together they can act as a **Data Space for Social Impact**.

UNIQUE **IMPACT DEAL ASSETS**

Extensive network of **business mentors and data experts**.

Strong relation with **international impact investing networks** and local investors.

Key connection to **Data Sharing EU top players** (GAIA-X, IDSA, The Data Tank,...).

3 years of experience and a **growing community of alumni**.

Uniquely positioned at the intersection of data (AI), impact and entrepreneurship.



TRACTION (2022 - 2025)

1st Edition

Startups:

40 finalised applications out of

66 received via F6S

8 countries

12 selected for the Program

7 admitted to the second stage

Capitals raised* **20.7M€**

Data Club members: 4

* Sum of the capitals raised before and after the program participation.

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2nd Edition

Startups:

79 finalised (+98%) applications

out of **107** received via F6S

20 countries

15 selected for the phase 1

8 admitted to the second stage

Capitals raised*: **32 M€ (+55%)**

Data Club members: **7 (+3)**

* Sum of the capitals raised before and after the program participation.

TRACTION (2022 - 2025)

1st Edition

Startups:

40 finalised applications out of

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Startups:

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out of **107** received via F6S

20 countries

15 selected for the phase 1

8 admitted to the second stage

Capitals raised*: **32 M€ (+55%)**

Data Club members: **7 (+3)**

3rd Edition

Startups:

129 finalised (+63%)

applications applications out of **183**

25 countries

29 selected for the phase 1

12 planned to be admitted to the second stage

Capitals raised*: **77M€ (+141%)**

Data Club members: **10 (+3)**

* Sum of the capitals raised before and after the program participation.

TARGET

Profit and non-profit enterprises with the following characteristics:

- ✓ **Headcount less than 250**, and **annual turnover less or equal to €50 million (AKA SME)**.
- ✓ Operationally based in **European continent** (except for Russia).
- ✓ Aimed at growing and scaling by means of **solutions based on Data and AI**.
- ✓ **Established and/or incorporated** at the date of the acceleration program starting.
- ✓ Already **started MVP or prototype testing and customer validation**.
Business ideas are not eligible! (TRL > 4).
- ✓ Focused on tackling **societal and environmental challenges** and working toward at least **one of the 17 UN Sustainable Development Goals**.

IMPACTFUL STORIES FROM OUR ALUMNI



2.6M€ round



1M€ round



1.4M£ round



20M€ Venture debt

StartupItalia

ALBA Robot chiude un round da 2,6 milioni di euro. I dettagli dell'operazione

ALBA Robot, startup che sviluppa una piattaforma di micro-mobilità per trasportare persone all'interno delle strutture utilizzando flotte di...

18 lug 2023



Nordic 9

<https://nordic9.com> > News · Traduci questa pagina

Untap Health in a £1.4M seed round backed by 7percent ...

Untap Health in a £1.4M seed round backed by 7percent ventures, SOSV and British Design Fund. Cleantech Competitive Intelligence Energy Health services ...

StartupItalia

ReLearn chiude un round di investimento da un milione di euro. I progetti della startup torinese

ReLearn chiude un round di investimento da un milione di euro. I progetti della startup torinese · I piani di ReLearn · Perché Poste Italiane...

14 nov 2023



la Repubblica

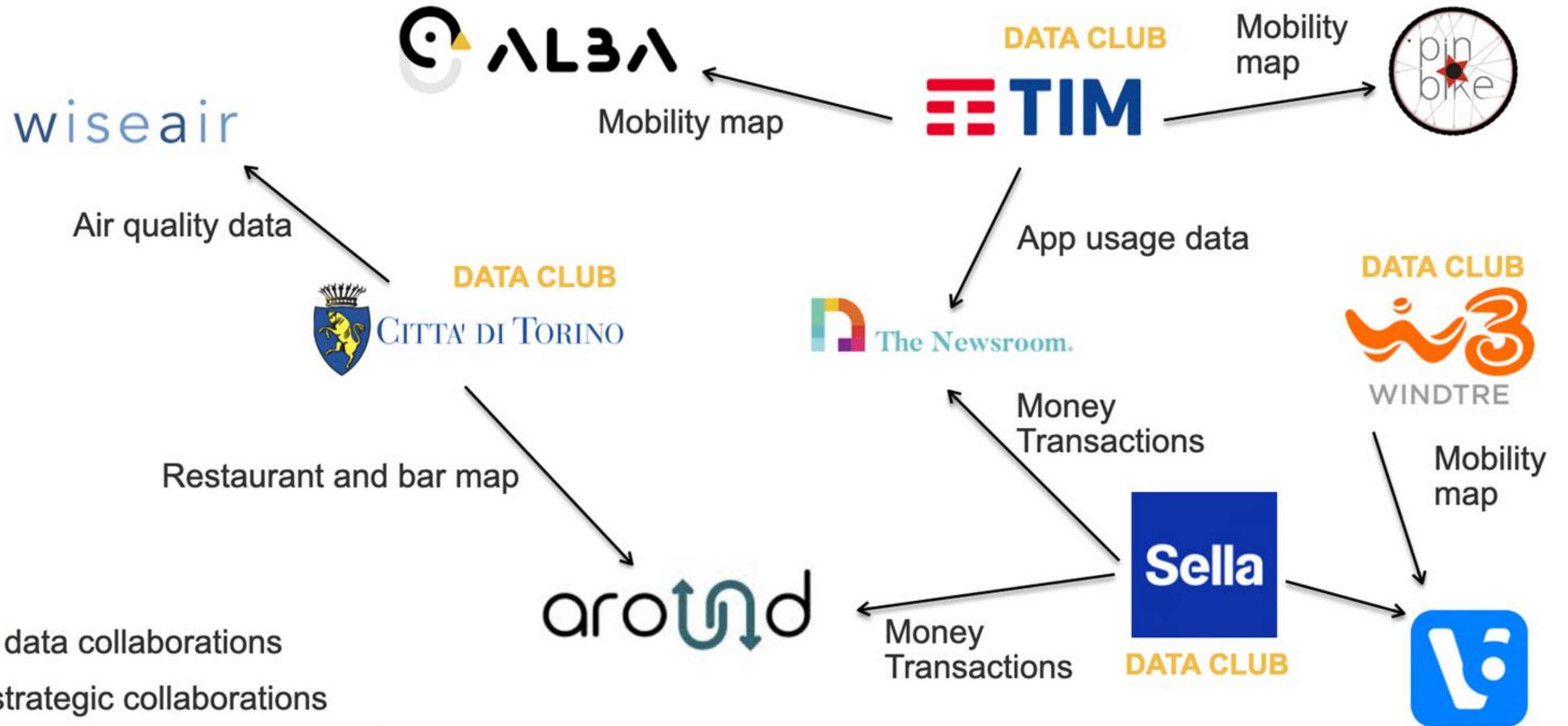
Bei investe 20 milioni nei raggi X di Xnext, startup per il controllo del cibo

L'obiettivo dell'operazione della Banca europea per gli investimenti è potenziare la tecnologia innovativa di ispezione a raggi X della...

13 nov 2023



DATA COLLABORATIONS FROM OUR ALUMNI



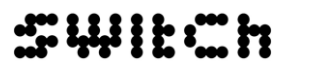
12 data collaborations
 4 strategic collaborations

IMPACT DEAL 3 - Cohort (29) admitted to stage 1



GOROLLOE

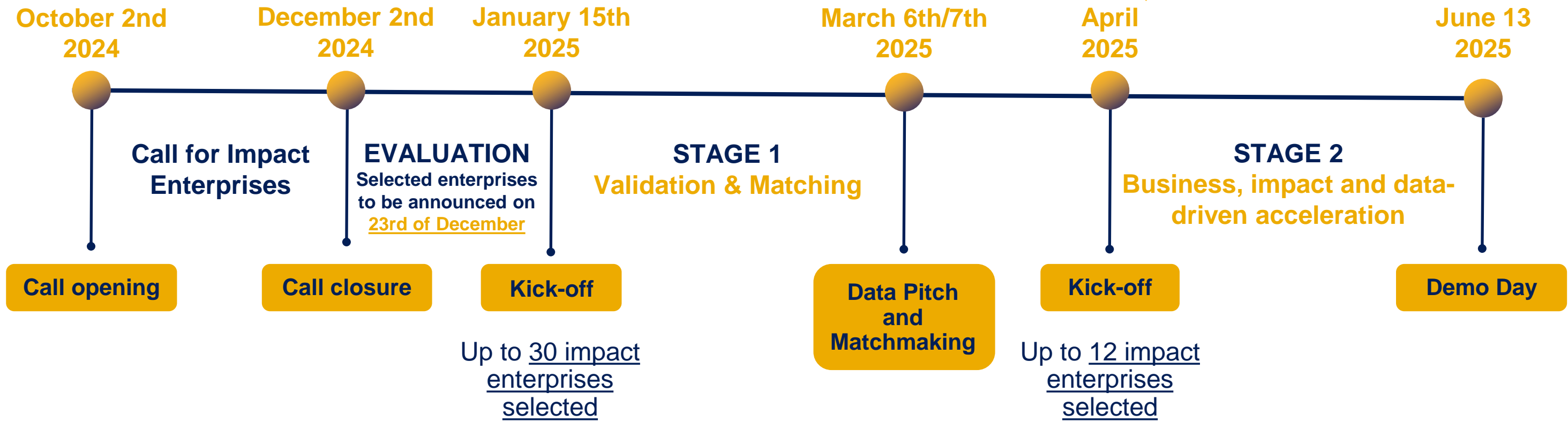
KAPITEINLABS



11 IT

18 EU

WHERE WE ARE NOW



IMPACT DEAL 3 - ~~12~~ 14 enterprises admitted to stage 2

 ContainerGrid

 DANU
ROBOTICS
Green. For Life.

 enzum

 Fusebox
.energy

 LATITUDO40

 LEGAL PYTHIA

 lit



 minervas

 Veridis

 Overtone

 switch

 VAIMEE
SURPRISING THE FUTURE

 ZEROW™

IMPACT DEAL 3 - Enterprises admitted to stage 2



ContainerGrid DE SCALING CIRCULAR ECONOMY

DANU ROBOTICS GB WASTE SORTING

Enzum EE ENERGY MANAGEMENT

Fusebox EE ENERGY MANAGEMENT



Latitudo40 IT DATA-DRIVEN RISK PREVENTION

Legal-Pythia GB FRAUDE DETECTION AND ESG

LIT IT ENERGY MANAGEMENT

Loki IT ROAD INFRASTRUCTURE



MinervaS IT SUSTAINABLE MOBILITY

Overtone GB FAIR INFORMATION ACCESS

SWITCH IT SMART MOBILITY

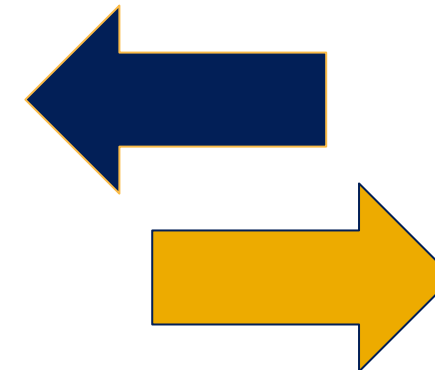
VAIMEE IT AGRITECH / DECISION MAKING

Veridis NL MATERIAL ANALYSIS



Zerow IT CIRCULAR ECONOMY IN FASHION

IMPACT DEAL 3 - Enterprises admitted to stage 2





THANKS
impactdeal.eu