TRANSNATIONAL WORKSHOP 2

28 May 2025, Online, Barcelona

Barcelona Online Transnational Workshop 28 May 2025

TITLE:
Open Data for Social Impact

SHORT DESCRIPTION:

On May 28, 2025, social economy enabling organisations are invited to join the online workshop **Creating Social Impact Through the Use of Open Data**, a transnational session exploring how open data can support innovation and improved outcomes in the third sector.

Through a combination of expert insights, interactive group work, and thematic discussions, participants will learn how to harness the power of data to identify needs, improve decision-making, and drive innovation in their organisations.

The workshop will feature a mentoring session on open data, a keynote by **Barcelona Open Data**, and a hands-on activity using real datasets. To close, participants will join breakout rooms focused on **health**, **childhood**, and **economic activity** to exchange best practices and explore data-driven solutions to social challenges.

The event is led by **Taula del Tercer Sector** and **Clúster Digital de Catalunya and** will bring together actors from the social economy ecosystem across Europe.

MAIN TOPICS:

- Open Data

AGENDA:

Time	Session Name	Speakers / Facilitators
09:00 – 09:05	Welcome and Opening	Clúster Digital de Catalunya
09:05 – 09:10	DO Impact Project Introduction	Clúster Digital de Catalunya
09:10 – 09:15	Linking DO Impact to the Third Sector in Catalonia	Taula del Tercer Sector
09:15 – 09:55	**Mentoring Session on Open Data** *(TBC)*	Germán Sánchez, AIS Group (pfsTECH)

09:55 – 10:05	**Break**	
10:05 – 10:40	**Keynote: Open Data in Barcelona** + Group Activity	Lourdes Muñoz, [Barcelona Open Data](#)
10:40 – 11:15	Interactive Session **Best Practices Breakout Rooms** - Health - [Associació Sant Joan de Déu](#) - Data for Childhood - [FEDAIA](#) - Job Placement - TBC	
11:15 – 11:30	**Closing & Feedback Collection**	Clúster Digital de Catalunya & Taula

Learning Objectives

- Understand the concept and ecosystem of **Open Data** in relation to the **Social Economy**
- Identify **real-world applications** and **benefits** of using open data to address sector-specific issues
- Engage in **collaborative problem-solving** and learn from peers in breakout group discussions
- Gain insights on **how to apply data-driven approaches** within your own organization

Learning Methodologies

- **Lecture (Contents):** Expert presentations to introduce key concepts
- **Case Study / Keynote:** Real-life examples to contextualize learning
- **Interactive Session:** Hands-on activities and breakout discussions

2. PARTNERS AND STAKEHOLDERS INVOLVED

- Taula del Tercer Sector
- Clúster Digital de Catalunya

2.1 Participants

Description of SEO that should participate to the workshop and benefit from it.

The second transnational workshop is part of the programme created within the framework of the DO Impact Strategy, to provide Social Economy Enabling Organisations and SMEs with tools, knowledge, and resources needed to thrive in

today's evolving market. They focus on strengthening digital skills, improving data management, and supporting sustainable practices.

The programme is first delivered to organisations that enable SMEs within the PSE ecosystem and then tailored for local SMEs. The methodology ensures we address specific regional needs and priorities.

The second International Workshop is part of 8 transnational workshops (5 in person and 3 online) focusing on upskilling Social Economy Enabling Organisations in terms of understanding and being able to deliver Digital and Data-Driven Programs.

Participants are encouraged to engage in the project's complete learning journey, by attending all the different workshops organised within the project. Conditions and requirements for participation are presented below.

In order to be eligible, applicants must be a **Social Economy Enabling Organisation**, defined as a sectoral federation or Association representing social economy entities, providing support services to social economy entities or federate social entities.

Each applicant must be:

- a legal entity;
- established in one of the eligible countries:
    - EU Member States (including overseas countries and territories - OCTs),
    - Iceland, Norway, Liechtenstein, Albania, Bosnia and Herzegovina, Kosovo, North Macedonia, Serbia, Türkiye, Moldova and Ukraine.

PSE SMEs are not eligible for this call. Participation to Digital Programs aimed at these entities will have their own call available at:

https://doimpact.eu/trainings/digital-programs/.