

MÁLAGA LIVING LAB

"Digital and Social Blue Economy: Sustainable Transition and Innovation Opportunities"

22nd and 23rd May, 2025

On May 22 and 23, Málaga will become the epicenter of innovation, sustainability, and international cooperation at the "Digital and Social Blue Economy: Sustainable Transition and Innovation Opportunities" event.

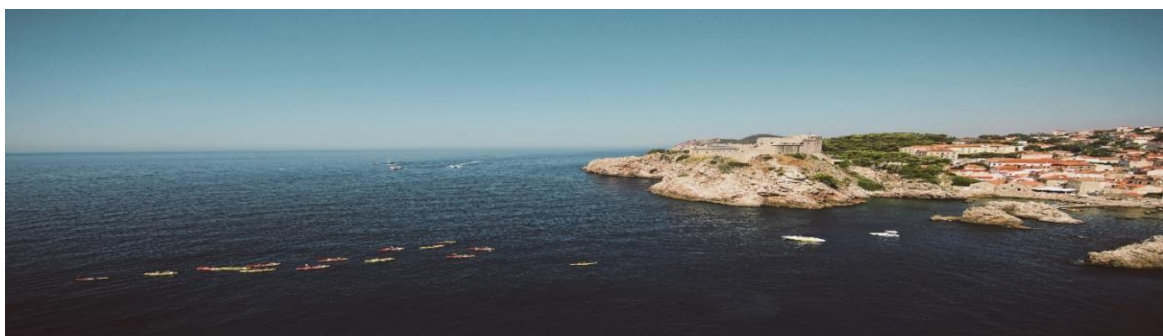
This unique gathering is designed to drive the development of the blue economy through digitalization and social innovation, promoting more inclusive, sustainable, and competitive business models.

With a dynamic and practical program, the event will bring together representatives from cooperatives, SMEs, public and private institutions, as well as experts in technology and sustainability, to explore the opportunities that digitalization offers in key blue economy sectors such as fishing, coastal tourism, and marine biotechnology.

The goal is to foster transnational collaboration and the exchange of best practices among key stakeholders across Europe, promote sustainability and social inclusion in the transition to a more digital and environmentally friendly economic model, and facilitate access to tools, knowledge, and collaboration networks that drive the sector's transformation.

From workshops and speed dating to an inspiring boat visit in Fuengirola to learn about sustainable practices, this event is a unique opportunity to learn, connect, and contribute to the future of the blue economy.

Don't miss it! Be part of the change toward a more innovative, sustainable, and inclusive economic model.



More information [here](#).

AGENDA (*)

Day 1: May 22

Morning

- **09:00 - 09:30: Registration and Welcome**
- **09:30 - 09:55: Opening and Institutional Welcome**
Topic: *The Blue Economy in Europe: Challenges and Opportunities for the Social Economy*
 - Málaga Provincial Council: Vice President for Citizenship and Territorial Balance, Ms. Antonia Ledesma Sánchez
 - Rincón de la Victoria City Council: 7th Deputy Mayor, Councillor for Works, General Services, and Beaches, Mr. Sergio Antonio Díaz Verdejo — Arrecife Azul Project
 - President of COCETA: Mr. Luis Miguel Jurado Mancilla
- **09:55 – 10:10: Presentation of the European Bluedots Project**
 - Bluedots Representative: Carlo Franzosini, Legacoop
 - Bluedots Video
- **10:10 - 10:30: Innovation and Digitalization for Sustainability**
INNOVA IRV FOUNDATION: Carmen Ramírez, Project Manager.
Topic: *Integrating Technological Solutions into Sustainable Business Models*
- **10:30 - 11:00: Workshop — "Blockchain for Sustainable Seafood: Traceability from Sea to Plate"**
 - **Participant:** Xpander / BlockchainFue, Javier Belarte, Director & Blockchain Business Development
- **11:00 - 11:30: Coffee Break and Networking**
- **11:30 - 12:45: Round Table**
Topic: *Sustainability, Social Innovation, and Digitalization in Key Sectors (Fisheries, Marine Biotechnology, Tourism)*

Participants:
 - Andalusian Maritime-Marine Cluster (CMMA): The Role of Clusters in Driving Smart, Sustainable, and Inclusive Development in the Blue Economy — Mar Recuna, CMMA Manager



- BLUEPOINT: Blue Circular Economy of Marine Plastics — Óscar González, ASATA
 - Aula del Mar Mediterranean Foundation: Waves of Change: Training for Marine Sustainability — María Arribas, Managing Director of Qaleon and Advisory Board Member
 - Blue Core Cádiz Free Trade Zone: Blue Economy Hub — José Manuel Fedriani Castro, Coordinator of the High-Tech Incubator Incubazul
 - **Moderator:** Javier Barro, Innovation Manager at ASATA
- **12:45 - 14:00: Best Practices in Key Sectors**
Topic: *Best Practices in Sustainable Tourism, Data Management, and Biotechnology*
 - Participants:**
 - Futuralga, S. Coop.: *Biotechnology for Algae Transformation* — Sofía Tristancho Ruiz, CEO
 - EonSea: *Blue Technology to Protect Our Seas: Smart Inspection of Underwater Infrastructures* — David Pinto, CEO
 - Coral Soul Association: *Deep Core Project: a pioneering and inclusive experience in marine conservation.* — Rafael Camacho, Secretary and Member
 - O Fieital Netmakers Association of Malpica: *Netmakers Riding the Blue Economy Wave: A Future Horizon from a Legacy of Struggle and Tradition* — Ángeles Mille Rodríguez, President
 - **Moderator:** Juan Antonio Herero Chamizo, Territorial Committee President of FAECTA in Málaga
 - **14:00 - 15:30: Lunch**

Afternoon

- **15:30 - 16:30: Speed Dating**
Topic: *Co-creation Sessions Between Social and Technological Sector Actors*
- **16:30 - 17:30: Visit to Aquaponics Center in La Noria**
- **17:30 - 18:00: Day Closing and Conclusions**

Evening

- **20:00: Social Dinner** at [Kaleido Málaga Port](#)
 (Pre-booking required at <https://eventworks.es/es/bluedots/>)

Day 2: May 23

Morning

- **08:45 - 10:00: Bus Transfer to Fuengirola Port**
 - **Meeting point:** [Hampton Hilton Hotel](#) at 08:45
- **10:00 - 12:00: Boat Tour**

Theme: *Observing Sustainable Practices in Fisheries and Coastal Tourism, and Exploring the Impact of Digitalization on Maritime Management*

 - **Guide:** Monarca Náutica
 - **Host:** Manager of Fuengirola Marina
- **12:00 - 13:00: Talk and Tasting of Local Seafood Products**
- **13:00 - 13:45: Return to Málaga**

(*) Please note that the agenda might be subject to last-minutes changes.

PARTNERS:



In collaboration with:

