



# Blending Blue & Green for Real Sustainability

**BLUEDOTS EUROPEAN LIVING LAB:** "Blending Blue and Green for Real Sustainability: advancing competitiveness through sustainable practices across Land and Sea"

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**Date:** 23 & 24 September 2025

**Venue:** Atelier des Tanneurs - Rue des Tanneurs 60A, Brussels

**Organiser:** Diesis Network

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**Event Overview:** This event brings together stakeholders from across the green and blue economy to explore shared pathways toward sustainability. By creating a space for dialogue and collaboration, it aims to uncover synergies between land-based and marine-based approaches, foster the exchange of best practices, and promote integrated solutions that support resilient ecosystems, inclusive communities, and long-term environmental stewardship.

## DAY 1 –23 September

12.00-12.30	REGISTRATION AND WELCOME COFFEE
12:30 - 12:45	OPENING REMARKS
12:30 - 12:35	Welcome address by Diesis Network representative
12:35 - 12:45	Introduction to event objectives and the importance of blending blue and green economy approaches
12:45 - 13:45	<b>HIGH-LEVEL ROUNDTABLE: "Blue and Green Economies - European Policy Perspectives for Sustainable Transitions"</b> <ul style="list-style-type: none"><li>• Introduction of panellists and context-setting</li><li>• Moderated discussion covering:<ul style="list-style-type: none"><li>• Current EU policy frameworks supporting blue and green economy integration</li><li>• Challenges and opportunities in aligning policies across sectors</li><li>• The role of social economy in driving regenerative transitions</li><li>• Funding mechanisms and support for cross-sectoral innovation</li><li>• Future policy directions for sustainable blue and green economies</li></ul></li></ul>
13.45-14.15	Q&A with audience
14.15- 15.30	NETWORKING BREAK <i>Refreshments served</i>

15.30-16.30	<p><b>PANEL DISCUSSION: "Social Economy as a Driver for Sustainable Transitions"</b></p> <p>Exploring how social economy organisations can lead regenerative approaches:</p> <ul style="list-style-type: none"> <li>• Introduction of panellists and overview of social economy's role</li> <li>• Digital solutions for blue and green</li> <li>• Moderated discussion covering:</li> <li>• The unique position of social economy to drive sustainability</li> <li>• Governance innovations for regenerative transitions</li> <li>• Multi-stakeholder approaches to sustainability challenges</li> <li>• Building cross-sector collaborations</li> </ul>
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**19:00 - 21:00 | NETWORKING DINNER (OPTIONAL)**

**Venue:** TBC - Pre-registration required

## DAY 1 –24 September

9.00-9.15	INTRODUCTION: Overview of Day 2 objectives and activities
09:30 - 12:30	<p><b>INTERACTIVE WORKSHOP for SMEs:</b></p> <p>“Identifying Synergies Between Blue and Green Approaches”</p> <p>Facilitator: Professional workshop facilitator</p> <ul style="list-style-type: none"> <li>• Introduction to workshop objectives and methodology</li> <li>• Small group discussions (6-8 people per table)</li> <li>• Mapping complementary approaches across sectors</li> <li>• Identifying common challenges and shared solutions</li> <li>• Group presentations of key findings</li> <li>• Synthesis of outcomes and next steps</li> </ul>
12:30 - 14:00	LUNCH BREAK AND NETWORKING

14:00 - 15:30	<p><b>Track 1: BLUEDOTS NETWORKING SESSION: “Connecting Enabling Organizations and SMEs”</b></p> <ul style="list-style-type: none"> <li>• Lightning Presentations Facilitator: Bluedots Project Coordinator</li> <li>• Introduction to the session format</li> <li>• Lightning presentations</li> <li>• Enabling organizations presenting their support offerings</li> <li>• SMEs presenting their needs and innovations</li> <li>• Q&amp;A and preparation for structured networking</li> <li>• Structured Networking Facilitator: Bluedots Project Coordinator</li> <li>• Explanation of structured networking format</li> <li>• Rotating one-to-one meetings</li> </ul> <p><b>Track 2: GRAINS SESSION &amp; BEST PRACTICES SHOWCASE</b></p> <ul style="list-style-type: none"> <li>• GRAINS SESSION: Introduction and Overview Session Chair: GRAINS Project Coordinator</li> <li>• Present Green Action Plan (policy recommendations)</li> <li>• Present key outputs on Capacity Buildings and Training materials</li> <li>• Presenting the outputs of advisory and mentoring</li> </ul>
15:30 - 17:00	<p><b>BEST PRACTICES SHOWCASE: “Successful Models from Bluedots &amp; GRAINS”</b></p> <ul style="list-style-type: none"> <li>• Introduction to Bluedots project achievements</li> <li>• Introduction to GRAINS project achievements</li> <li>• Case studies from Bluedots and Grains projects</li> </ul>
17:00 - 17:30	<p><b>CLOSING SESSION</b></p> <ul style="list-style-type: none"> <li>• Summary of key insights and outcomes from the event</li> <li>• Next steps for continued collaboration</li> <li>• Closing remarks by Diesis Network representative</li> </ul>