



WORKSHOP 1

"Strategic digital transformation and data for good: planning, implementing and leading change"

This practical session will guide you through the key elements of building a digital transformation strategy, from assessing your organisation's current digital state to developing an ethical, value-driven approach to data use. You will also explore how to foster a digital mindset and lead meaningful change, even with limited resources.

Agenda

Where? SIA "Ances dabas māja", "Ances pamatskola", Ventspils novads, Ances pagasts, Ance, LV-3612

When? 1st August 2025 - 16.00 h

- Introduction to the workshop goals, discussion: What is digital transformation, and why does it matter now?
- Key elements of a digital transformation strategy, practical task: map your organisation's current digital state and needs.
- Using data responsibly in digital transformation, aligning data collection with values
- Creating a digital mindset and culture, how a small team implemented a digital shift ethically and efficiently?
- Conclusions

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