

ASAT: CSA model in Romania;

LA PAS/Slowing down festival

Education for change: promoting resposible consumption in schools





ASAT: CSA model implemented in Romania from 2007





ASAT is inspired by the French AMAP model

ASAT was initiated in 2007, in Timisoara, by a group of citizens, in collaboration with URGENCI network and Council of Europe;

2009-2014, CRIES association supported the development of model in Romania





A partnership between a small agricultural producer dedicated to natural farming and a group of supportive consumers;

Local character: we support the development of close-proximity relationships between consumers and producers (located at a maximum distance of 100 km);

Solidarity: among all involved actors;

Producer-consumer tandem: the relationship between them is direct. A contract is signed for at least one year between each consumer and the producer.

SOLIDARITY: a central element of the ASAT model, it is expressed through at least two key aspects:

The sharing of risks and benefits: associated with healthy food, adapted to the natural rhythm and cultivated with respect for the environment, as well as for natural and cultural heritage.

Microcrediting small producers by consumers: part of the annual subscription is paid in advance.



ASAT – a model based on consumer involvement – consumACTORS

Consumers get involved in volunteer activities during vegetable distributions, help with farm work, and support the producer with communication, financial planning, and more.



The ASAT Association supports the promotion of model in Romania (from 2014)

Association for the use of the ASAT trademark, through which they commit to respecting the principles out in the ASAT Charter and a set of operational rule.

ASAT producers commit to using natural farming practices, and at least 30% of the seeds they use be traditional varieties.

They must not engage in competitive practices agains other producers using the ASAT trademark.



3. OPERATION OF ASAT PARTNERSHIPS

- Management and decision-making;
- Subscription fee calculation;
- Vegetable delivery



Management and decisionmaking

Democratic management:

 Decisions regarding the development of the partnership are made jointly by the producer and consumers – a model that facilitates knowledge about natural farming and encourages the exchange of experiences between consumers and producers.



Subscription fee calculation

The total production budget is equally divided among the number of consumers enrolled in that specific partnership.

All consumers pay an equal subscription. An equal subscription = an equal vegetable basket.

The value of the ASAT subscription varies from one partnership to another



Vegetable delivery

The vegetable basket is delivered weekly to a fixed location, where consumers come to pick up their vegetables (within a 2-hour time frame).

The content of the vegetable basket takes into account the climatic and cultural specifics of each region – all baskets are equal for members enrolled in the partnerships.

The vegetables are seasonal and highly diverse, reflecting the needs of a balanced and healthy diet — contributing to the diversification of both food choices and preparation methods.



LA PAS/SLOWING DOWN: Festival of Artisanal Gastronomy

MANIFESTO FESTIVAL FOR SUSTAINABLE DEVELOPMENT

Artisanal products fair: small producers, artisans, social enterprises;

Integrated educational program: education for adults and children;

Artistic program: to promote local artists



https://www.youtube.com/watch?v=WUZNpW5KQXI&t=55s









HOW WE DO IT:

Integrating responsible organizing practices

Sustainability report of the Festival









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Integrating responsible organizing practices

Sustainability report of the Festival









THE SCHOOL IS TRANSFORMING

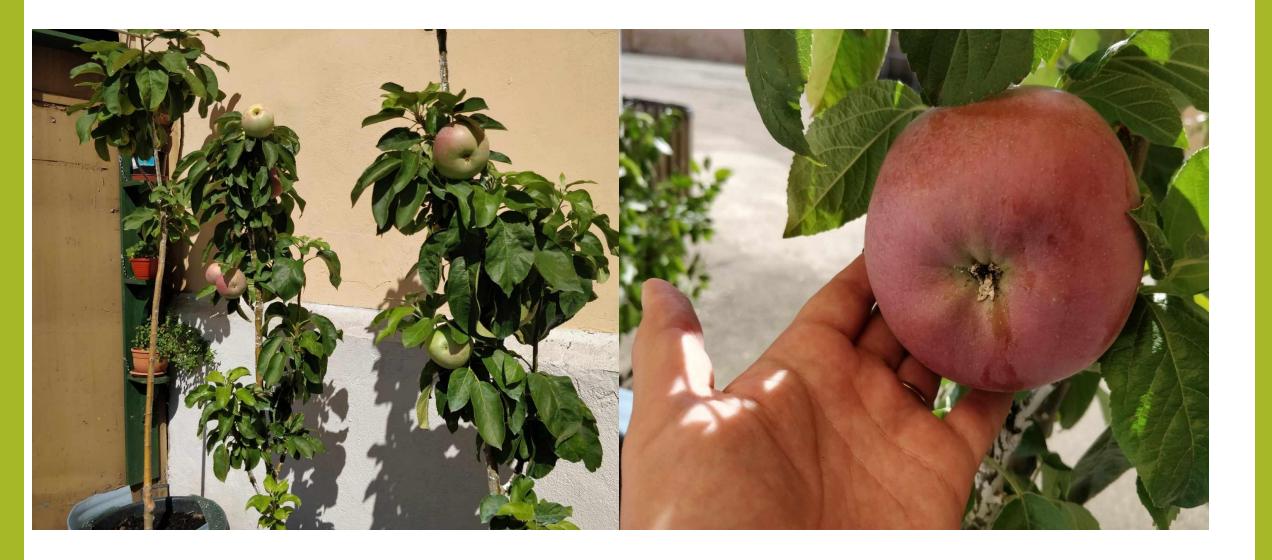




into a learning environment for responsible behavior and sustainable practices.













THANK YOU!

More information:

www.cries.ro

www.asatromania.ro

https://www.facebook.com/AsociatiaASAT

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