

ASAT: CSA model in Romania;

LA PAS/Slowing down festival

Education for change: promoting  
responsible consumption in schools

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ASAT

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# ASAT: CSA model implemented in Romania from 2007

ASAT is inspired by the French AMAP model

ASAT was initiated in 2007, in Timisoara, by a group of citizens, in collaboration with URGENCI network and Council of Europe;

2009-2014, CRIES association supported the development of model in Romania





**A partnership** between a small agricultural producer dedicated to natural farming and a group of supportive consumers;

**Local character:** we support the development of close-proximity relationships between consumers and producers (located at a maximum distance of 100 km);

**Solidarity:** among all involved actors;

**Producer-consumer tandem:** the relationship between them is direct. A contract is signed for at least one year between each consumer and the producer.

**SOLIDARITY:** a central element of the ASAT model, it is expressed through at least two key aspects:

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**The sharing of risks and benefits:** associated with healthy food, adapted to the natural rhythm and cultivated with respect for the environment, as well as for natural and cultural heritage.

**Microcrediting small producers by consumers:** part of the annual subscription is paid in advance.





## ASAT – a model based on consumer involvement – consumACTORS

Consumers get involved in volunteer activities during vegetable distributions, help with farm work, and support the producer with communication, financial planning, and more.



The ASAT Association supports the promotion of this model in Romania (from 2014)

Producers sign a partnership agreement with the ASAT Association for the use of the ASAT trademark, through which they commit to respecting the principles outlined in the ASAT Charter and a set of operational rules.

ASAT producers commit to using natural farming practices, and at least 30% of the seeds they use must be traditional varieties.

They must not engage in competitive practices against other producers using the ASAT trademark.



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### 3. OPERATION OF ASAT PARTNERSHIPS

- Management and decision-making;
- Subscription fee calculation;
- Vegetable delivery



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# Management and decision-making

## **Democratic management:**

- Decisions regarding the development of the partnership are made jointly by the producer and consumers – a model that facilitates knowledge about natural farming and encourages the exchange of experiences between consumers and producers.





## Subscription fee calculation

The total production budget is equally divided among the number of consumers enrolled in that specific partnership.

All consumers pay an equal subscription.  
An equal subscription = an equal vegetable basket.

The value of the ASAT subscription varies from one partnership to another





## Vegetable delivery

The vegetable basket is delivered weekly to a fixed location, where consumers come to pick up their vegetables (within a 2-hour time frame).

The content of the vegetable basket takes into account the climatic and cultural specifics of each region – all baskets are equal for members enrolled in the partnerships.

The vegetables are seasonal and highly diverse, reflecting the needs of a balanced and healthy diet – contributing to the diversification of both food choices and preparation methods.





# LA PAS/SLOWING DOWN: Festival of Artisanal Gastronomy

## MANIFESTO FESTIVAL FOR SUSTAINABLE DEVELOPMENT

**Artisanal products fair:** small producers, artisans, social enterprises;

**Integrated educational program:** education for adults and children;

**Artistic program:** to promote local artists





<https://www.youtube.com/watch?v=WUZNpW5KQXI&t=55s>





## HOW WE DO IT:

Integrating responsible  
organizing practices

– Sustainability report of  
the Festival





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Integrating responsible  
organizing practices

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of the Festival





# THE SCHOOL IS TRANSFORMING

into a learning environment  
for responsible behavior and  
sustainable practices.















**THANK YOU!**

More information:

[www.cries.ro](http://www.cries.ro)

[www.asatromania.ro](http://www.asatromania.ro)

<https://www.facebook.com/AsociatiaASAT>

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