

GrAins

Greening Agrifood
in Social Economy



Co-funded by
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AN INNOVATIVE AND SUSTAINABLE BREAKTHROUGH



Thanks to a Partnership with **Verallia**, we are the first Company to introduce one of the most disruptive bottle in the Canadian wine market: the **Bordeaux Air 300g**.

- The lightest Bordeaux bottle currently available in the market
- Only 300 gr
- The **same strength** of heavier bottles
- **Same transfer price** to SAQ: even if the Air 300gr. price is higher than the price to buy a 360gr Bordeaux Ermes will keep the same transfer price to SAQ



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BORDEAUX AIR 300G: GET THE MOST WITH THE LAST!

MORE BOTTLES LESS SHIPPING COSTS X BOTTLE

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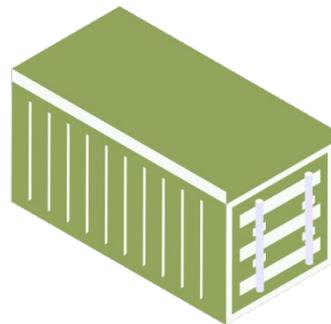


18.900 BT/CONTAINER

VS



BORDOLAISE AIR 300G
22.680 BT/CONTAINER



+3.780
EXTRA BOTTLES LOADED
IN A 40' CONTAINER RESPECTING
THE MAXIMUM WEIGHT

300G A NUMBER THAT REINVENTS THE CLASSIC BORDEAUX



-  **Reduction of CO₂ emissions (-18%*)**
*compared to a 360g bordelaise bottle
-  **Efficient use** of raw materials
-  **Savings** in energy consumption
-  The **same iconic aesthetic contours** of the classic Bordeaux bottle

SUSTAINABILITY, QUALITY, PERFORMANCE AND AESTHETICS



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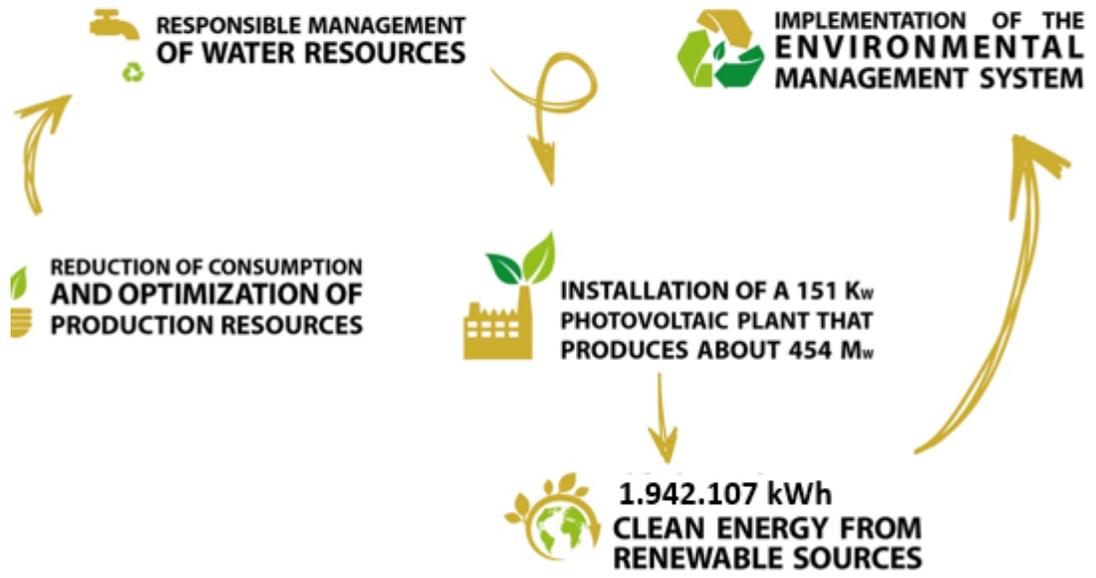


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GREEN PROJECTS



CANTINE ERMES GREENDRINKING 



NO COMPROMISE

Packaging

- 100% ORGANIC WINE
- 85% RECYCLED LIGHT GLASS
- 100% RECYCLED CARDBOARD
- LABEL MADE FROM FSC CERTIFIED PAPER
- PVC AND CARBON BLACK FREE
- CLOSURE Nomacorc Ocean made using recycled Ocean-bound plastic (OBP)



MOSAIC OF IDENTITIES



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NO COMPROMISE

No Compromise is a line of wines that starts from the concept, increasingly strong for Cantine Ermes, of SUSTAINABILITY. The long journey that began years ago under the hot Sicilian sun and then replicated in all the other areas in which the winery works, now achieves increasingly ambitious goals including Equalitas certification and the publication of the first Sustainability Report.

No Compromise in the vineyards, where the care of the plant is carried out with natural systems; No Compromise in the winery, where processing follows the lowest possible environmental impact; No Compromise in the packaging, which tells about nature and biodiversity and featuring the lightest bottle in its category, fully FSC paper, no pvc capsules, and Nomacork Ocean cap made from recycled plastic recovered at sea.

Support for the environment and the land by the companies that live it is a point that is now essential, and Cantine Ermes has chosen to fully embrace this uncompromising philosophy.





BE NATURE



PROJECT
PARTNERS



CANTINE ERMES
MOSAICO DI IDENTITÀ

PACKAMAMA WINE PACKAGING PROTECTING MOTHER EARTH

Grow your sales while cutting your carbon footprint and logistics inefficiencies by using sustainable wine bottles, fit for the 21st century and made with plastic recovered from the oceans, 100% recyclable

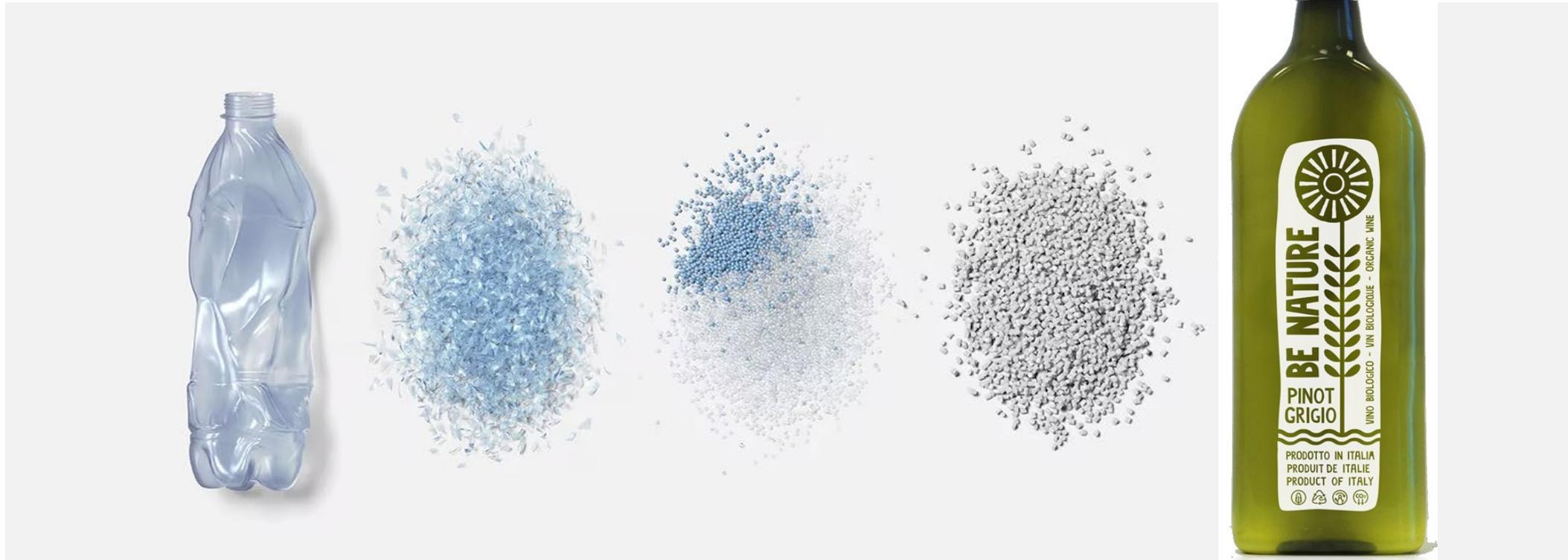
CANTINE ERMES LARGEST ORGANIC SUPPLIER IN SICILY



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BE NATURE

GrAinS



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Through **space**, **weight** and **energy** savings, our bottles reduce your carbon footprint from between 46% and 53%*

Made from **100% recycled PET** pre-existing material, not virgin

Bottles are **fully, easily**, and **widely recyclable**

Designed to be stable and stay standing with **5.5-degree tip angle**



Smart cross-section design of traditional bottle shapes

40% spatially smaller than round bottles

Large flat panels allowing bottles to pack like books



*“No single action would make more difference [to decarbonisation] in the wine world than the **swift adoption of bottles like this** [our bottles]”*
Andrew Jefford, Decanter Magazine

Specs	
Style	Eco-flat Bordeaux
Material	100% recycled PET
Capacity	750ml
Closure	Novatwist cap 30H60
Height	320mm
Width	93mm
Depth	40mm
Weight	63g

*compared to round, glass bottles, according to 3rd party LCAs

ECO FLAT BOTTLES THAT UNLOCK SUPPLY CHAIN SAVINGS



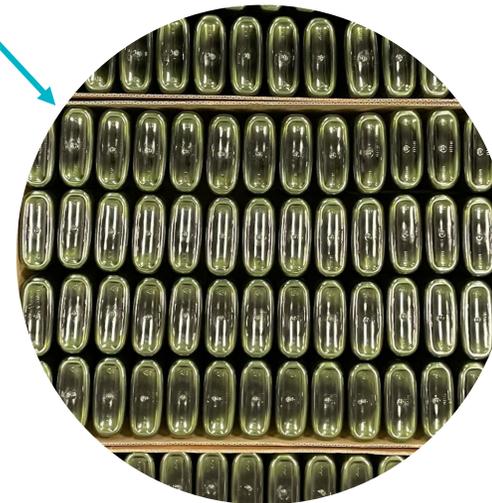
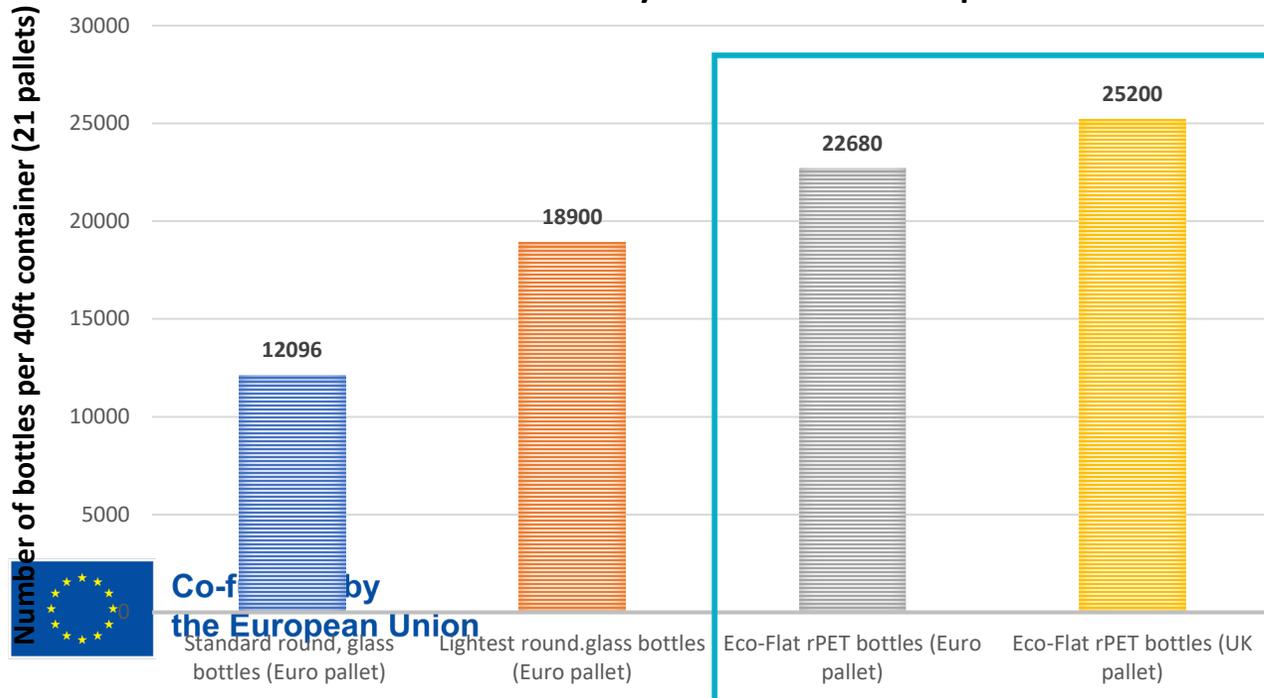
Pallet optimisation

- Obtain between **20%** and **88%** more bottles on a euro pallet, **reducing logistic costs and carbon emissions**
- 87% lighter** than traditional round glass bottle, reducing fuel consumption
- Shatterproof**, meaning little secondary packaging required

Retail shelf

- Up to **83% more bottles** on a retail shelf
- Reducing the risk of **“out of stocks”** on shelf
- Increases productivity** and **saving time** spent re-stocking shelves
- Taller** than round, glass bottles making them stand out

Flat bottles to flatten your carbon footprint



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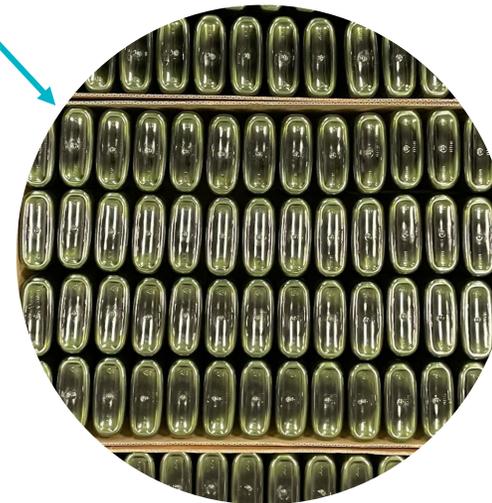
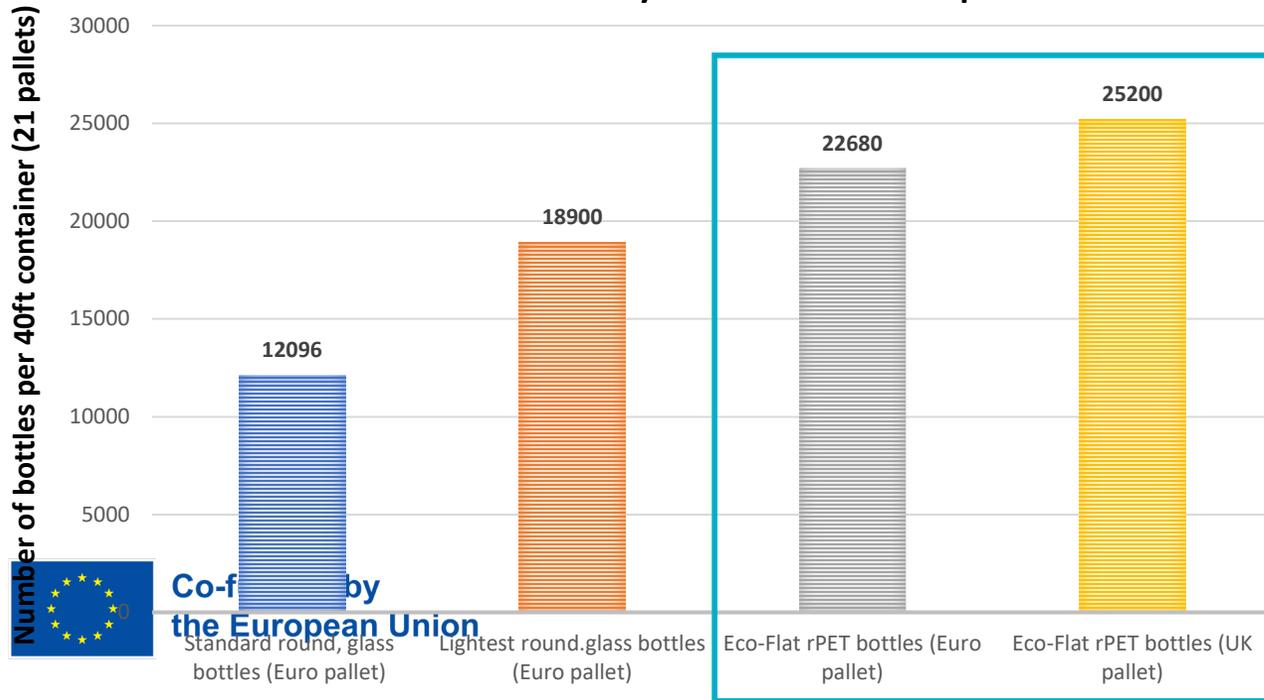
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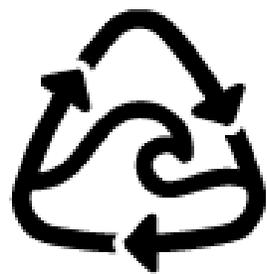
Flat bottles to flatten your carbon footprint



BE NATURE



LIGHT



CLEAN



ORGANIC



RECYCLABLE



ECO-FRIENDLY

Partners





Thank you !

For more information



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