



Greening Agrifood
in Social Economy



Co-funded by
the European Union

Case Study – SUPERC00P Bremen (Germany)

- Local Markets through Participation:
The **SUPERC00P Bremen** Approach

The logo for SUPERC00P BREMEN. It features the word 'SUPERC00P' in white, bold, sans-serif capital letters, with the '00' stylized as two green circles. Below it, the word 'BREMEN' is in a smaller, white, sans-serif font. A green curved line underlines the text.

Who We Are



- Participatory supermarket cooperative founded in 2023 – officially registered as a cooperative since May 2025 (eG, a German legal form for democratic enterprises)
- Inspired by Food Coop (New York), La Louve (Paris), SuperCoop Berlin, FoodHub Munich & Kollektiv (Cologne)
- Located in Bremen | Germany | currently 280 members
- Operated and owned by its members: everyone contributes

Our Mission

- Build community-based food supply systems
- Strengthen regional food chains
- Combine voluntary work (3 hours/monthly), cooperative governance (1 member=1 Vote) and professionalism
- Ensure fair access to organic, affordable and local food

How We Source Locally (examples)

- Regionalwert AG Bremen/Weser-Ems: links to organic producers
- Small producers like Hof Kämena (milk, yogurt, ice cream)
- Owner-run bakeries and food manufacturers
- NKK Bremen: regional organic wholesaler at Bremen wholesale market

Role of NaturKost Kontor Bremen

- Cooperative organic wholesaler
- Bundles products from small farms and deliver to us
- Reduces transport and strengthens logistics
- Enables efficient, fair regional distribution

Local Markets – Our Perspective

- Community infrastructure
- Practicing food democracy
- Anchoring solidarity-based economies
- Strengthening regional resilience

Next Steps (2025)

- Store opening in late Summer 2025
- 'Dry run' in July with member teams
- Set up shift planning & coordination tools
- Grow regional producer partnerships
- Exchange with other national & European coops

Challenges & Lessons

- Challenge: Fragmented logistics → Bundling via NKK Bremen
- Challenge: Low awareness → Community education, tastings
- Challenge: Bureaucracy → Legal support from networks
- Challenge: Need for participation → Coordinator system

Our added value for GRAINS

Urban cooperative food system in practice

- Member-run supermarket in Bremen
- Bridging ethical values and operations

Real-life test case for local markets

- Direct sourcing + regional wholesale (e.g. NKK)
- Transparent producer relationships

Part of national innovation networks

- Practice partner in **WERTSCHÄTZEN** (BMBF project)
- Connected to national food transformation strategy

Platform for exchange

- Sharing tools and insights with the GRAINS network



Thank you for your attention!

Feel free to reach out if you want to learn more,
collaborate – or visit us in Bremen!



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