

1st European Deep Dive

ENHANCING EMPLOYABILITY THROUGH PUBLIC- SOCIAL COLLABORATION AND DATA-BESED RESOURCES



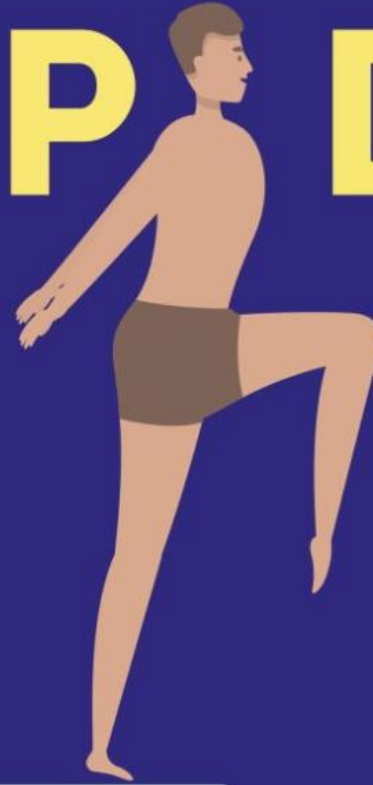
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EUROPEAN DEEP DIVE



JUMP & LEARN

“ENHANCING EMPLOYABILITY THROUGH
PUBLIC-SOCIAL COLLABORATION AND DATA-
BASED RESOURCES”

19.09.2025 | 10 AM | ONLINE

 This event will be recorded.

Please keep this in mind while participating. If you prefer not to appear in the recording and screenshots, you may turn off your camera.

 Cameras and microphones are enabled.

Keep your microphone muted unless you're speaking to avoid background noise.

 Raise your hand if you'd like to speak.

Use the "Raise Hand" feature in Zoom to request the floor.

 Use the chat for questions or comments.

Moderators will be monitoring the chat throughout the session.

 Help spread the word!

Share your experience using **#weDoimpact** and tag the project on social media.



Sonia Vidal

Lecturer Innovative Entrepreneurship, Hotel Management School Maastricht and PhD Candidate University of Amsterdam



Pau Castellví Canet

Knowledge & Data Coordinator, Làbora

Timing	Name of Session	Speakers
10:00-10:05	Welcome	Aneta Quraishy, Senior Expert, DIESIS Network
10:05-10:15	Làbora: How Barcelona turns public-social collaboration, data and research into a force for labour market inclusion	Pau Castellví Canet, Knowledge and Data Coordinator, Làbora
10:15-10:25	Scaling Necessity Driven Entrepreneurship using data driven methods	Sonia Vidal, Lecturer Innovative Entrepreneurship, Hotel Management School Maastricht and PhD Candidate University of Amsterdam.
10:25-10:45	Q&A Fireside chat	2 questions each plus an audience one if possible
10:45-11:00	Deep Dive into QlikSense and PowerBi	Pau Castellví Canet, Knowledge and Data Coordinator, Làbora
11:00	Wrap up	Aneta Quraishy, Senior Expert Diesis Network

Follow our Capacity Building Programme!

Purpose:

Deep Dive Sessions are part of the DO Impact Strategy, created to provide SMEs like yours with the tools, knowledge, and resources needed to thrive in today's evolving market. These Deep Dives aim to reinforce topics covered in the DO Impact Learning Journey, get to know digital tools available and generate conversations and networking opportunities.

Activities Include:

- 41 Local/regional training activities
- To accelerate digital transformation and data-driven innovation in SMEs and enabling organizations within the Proximity and Social Economy (PSE) sector.
- Financial support to third parties (SMEs & support orgs)

Who can join?

Small and Medium Enterprises and Organisations in the Proximity and Social Economy (PSE) sector looking to boost your skills and capabilities. Our Digital and Data-driven Programmes are designed to help you accelerate the twin transition to digital and sustainable growth. Social Economy Enabling Organisations are also welcome to join.

Thank you!

 Diesis Network

 Fondazione Piemonte Innova

 Associazione Torino per la Finanza e l'Innovazione Sociale – Torino Social Impact

 Cluster Digital de Catalunya

 Taula del Tercer Sector de Catalunya

 Social Entrepreneurship Association of Latvia

 Lithuania Social Business Association

 Politecnico di Milano – Tiresia

 Coompanion Gothenburg

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