



SOCIAL ECONOMY AS A DRIVER FOR SUSTAINABLE TRANSITIONS

How PULSE leads regenerative approaches

23–24 SEPTEMBER 2025 | BRUSSELS

The background is a solid yellow color. On the right side, there are several vertical stripes of varying widths in red and white. On the left side, there is a large, stylized white number '1' that is partially overlaid by a red vertical stripe. The text 'WHO ARE WE?' is written in white, uppercase letters to the right of the number '1'.

01 WHO ARE WE?



PULSE IS AN ASSOCIATION FOUNDED IN 2006 WHOSE MISSION IS TO SUPPORT AND PROMOTE ENTREPRENEURSHIP AS A LEVER FOR INCLUSIVE AND SUSTAINABLE DEVELOPMENT.

PULSE deploys awareness-raising, support and financing programs in Europe and Africa for impact project leaders, as well as actions to strengthen local players.

VISION

Making impact entrepreneurship accessible to all.

MISSION

Promoting and supporting entrepreneurship as a lever for inclusive and sustainable development for all.

VALUES

Caring, inclusiveness, respect, sustainability, impact, innovation, quality and collaboration

GroupeSOS

PULSE, an association of
Groupe SOS

Groupe SOS is a non-profit organization, a leader in social entrepreneurship in Europe, and a major player in the social economy.

A major non-profit group for social cohesion and entrepreneurship worldwide

Groupe SOS is a non-profit organisation committed to fostering social cohesion. It develops associations and social enterprises, united by their social and environmental commitments. Its initiatives are structured around two main priorities:

- Managing non-profit facilities dedicated to youth, healthcare, vulnerable individuals, and the elderly
- Preparing for a sustainable and inclusive future through initiatives for ecological transition, regional revitalisation, responsible businesses, and access to culture.

With 26,000 employees, 2 million beneficiaries each year, and a presence in 50 countries, Groupe SOS demonstrates that large-scale impact is both desirable and achievable in building a fairer and more inclusive future.

Groupe SOS is organized around 8 business sectors:

Youth

Seniors

Solidarity

Health

Commerce and Services

Culture

Ecological transition

International action

ACTING IN THE SERVICE OF ENTREPRENEURSHIP A IMPACT



Supporting local impact entrepreneurs through **themed incubation programs or programs dedicated to a specific type/profile of entrepreneur.**



Strengthening the players (civil society associations, support structures, etc.) in France and internationally to help develop an ecosystem more favorable to impact entrepreneurship



Innovate in the service of impact entrepreneurship through multi-country projects in which we develop **educational tools for our target audiences.**

OUR FOOTPRINT

04

Incubators in France, Europe and Africa



31

Incubators strengthened



28

Incubation programs deployed

18

Countries of intervention



FLAGSHIP INITIATIVES

Circular Season contributes to the transition **towards a more sustainable and inclusive economy** by supporting the creation and development of circular economy social enterprises.

AGreenLab harnesses the untapped potential of Senegalese youth through awareness-raising, incubation and acceleration programs specialized in **agri-food and renewable energy sectors**.

Several projects in Côte d'Ivoire supporting **local cooperatives** in food crops with **formalization, structuration and with capacity-building**, including on ecological techniques and gender inclusion.

Blue Hub addresses the **economic and environmental vulnerabilities** of communities depending from blue resources through tailored **sectoral and business development support**.

