

Platform for
Social
Change

**Support for SEs in specialised
knowledge and skills through mentoring
services, education and investment**

Why We Exist – The Challenge

War, displacement, and economic collapse have strained communities and institutions: **Ukraine requires \$524 billion to rebuild** its economy after three years of war.

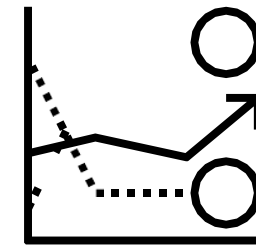
Youth, women, and IDPs face systemic barriers to employment and skill-building: nearly **15.5% of people** in Ukraine aged 15 to 24 were considered not in employment, education or training (NEET).

Rural areas are depopulated and economically stagnant: **main problems include** security challenges, staff shortages, and the mental health of community members,

Post-war uncertainty

Aid dependency undermines long-term self-reliance and community agency: unexpected suspension of any assistance may lead to the immediate disruptions in essential services provided by NGOs.

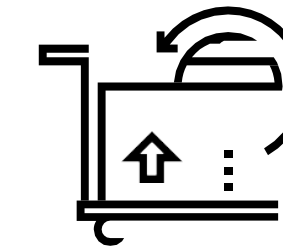
SME and social SME trends



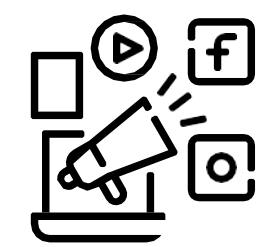
The war makes it difficult to compile forecasts, build strategic plans and invest in one's own business. To operate, companies require a certain level of physical safety, security of energy supply, resilience of general business activity, economic stability and reliable logistics chains.



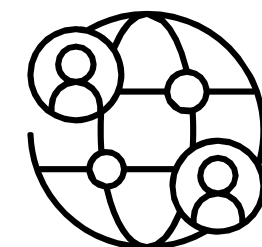
Managers are trying to maintain profitability by diversifying sales channels, entering new markets, launching competitive new products and services, and changing marketing strategies.



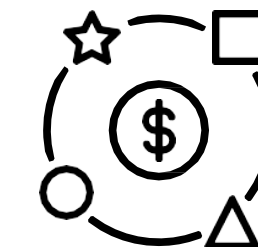
Faced with a lack of domestic stability, companies are turning to more predictable foreign markets. Consequently, advisory services on how to develop export activity, access foreign markets, obtain international certification and launch businesses abroad have become popular.



The expansion of domestic sales markets has sparked greater demand for advisory services on marketing, social media marketing and participation in trade fairs.



Because of the ongoing market transformation and relocation of businesses, the demand for networking (international/industry/local) is also growing.



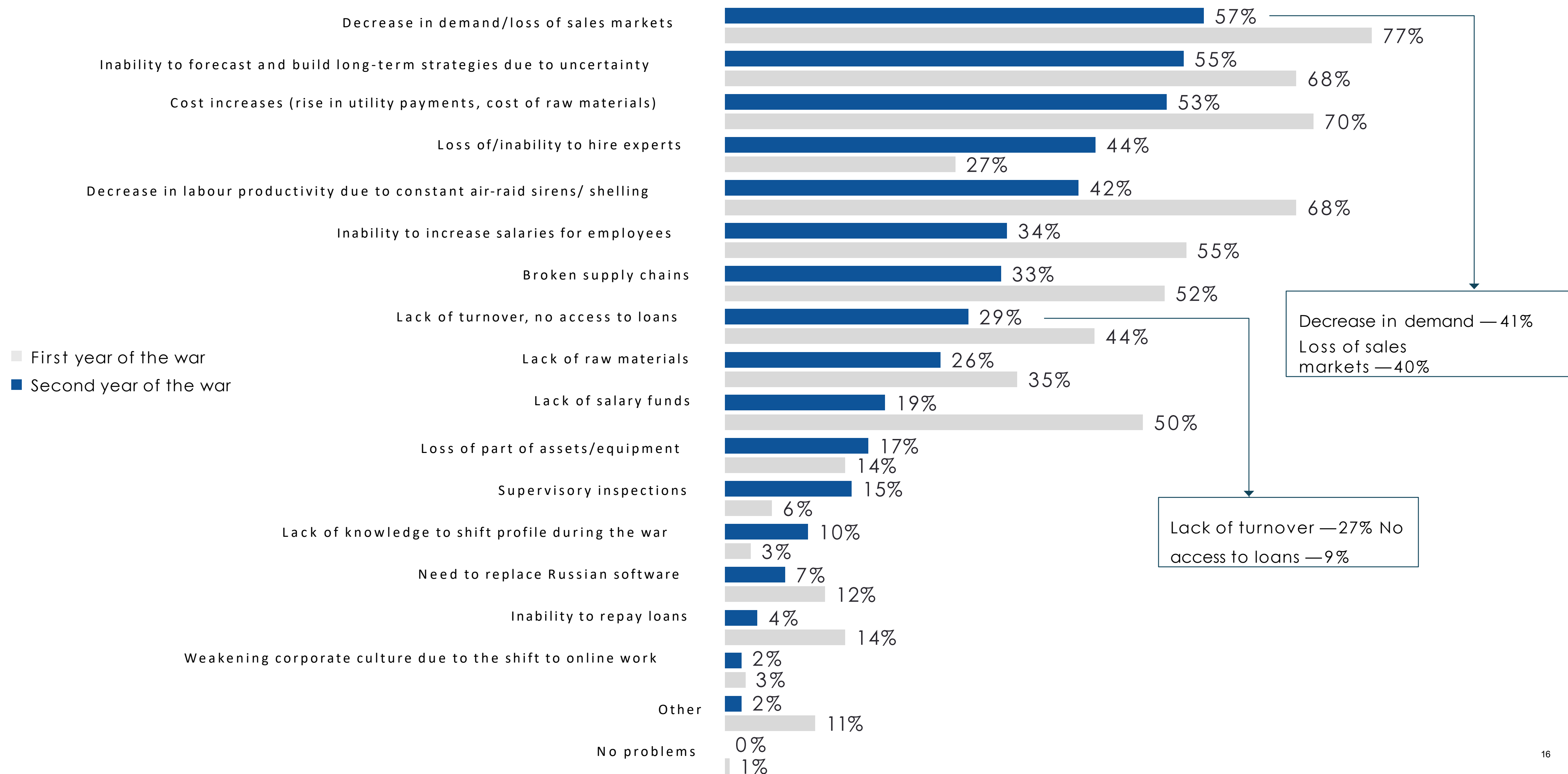
Diversification, particularly by developing additional lines of business, has become an important task for SMEs.



In addition to grant and advisory support, business managers are looking for affordable loans.

Key problems for enterprises

Quantitative
research



Our Mission & Vision

Mission:

Make social entrepreneurship a platform for local initiatives for global change.

Vision:

To be the center of social entrepreneurship development for small communities in Ukraine.

Our Model & Approach

Education & Capacity

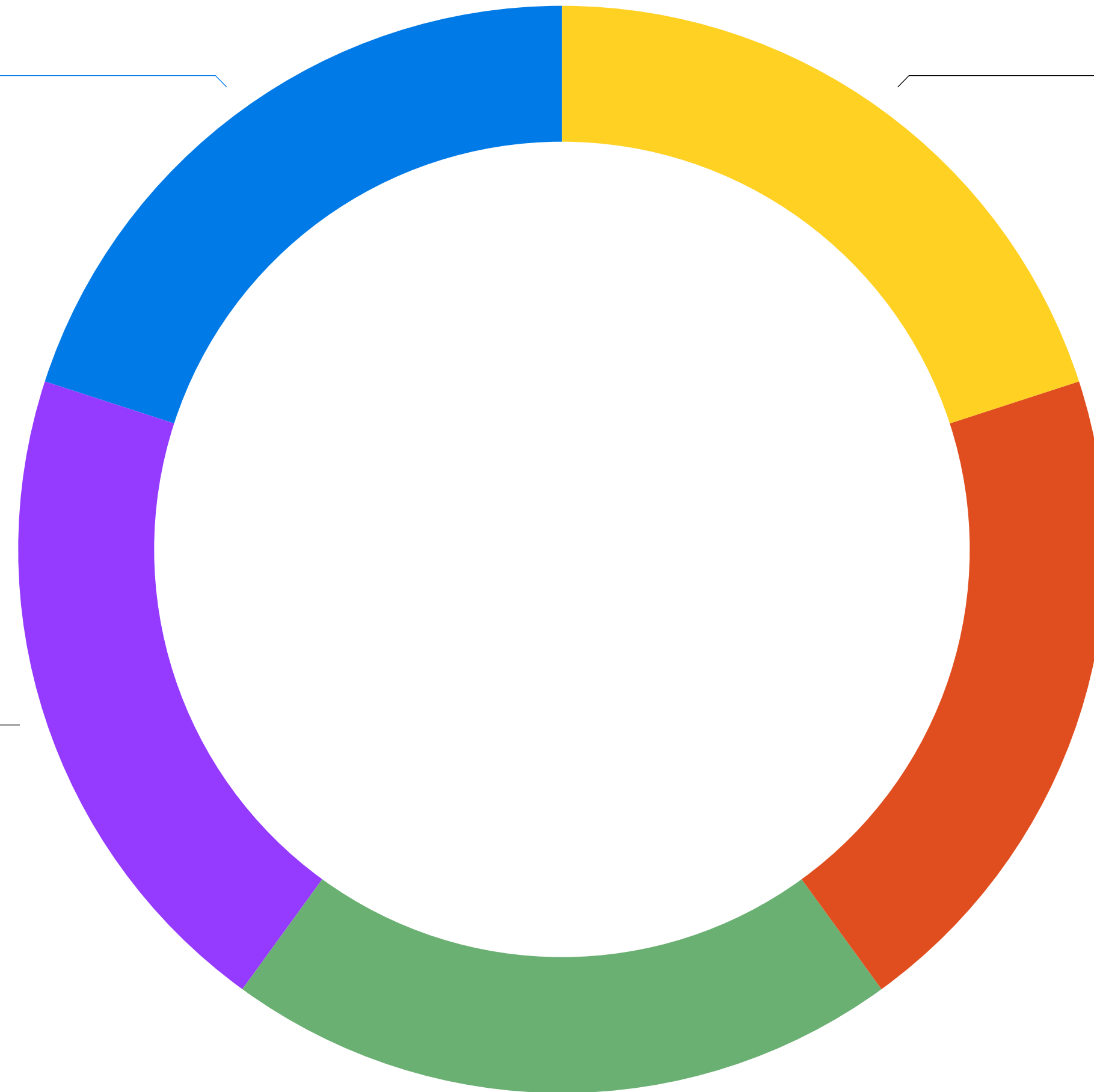
Building: Tailored training for social entrepreneurs.

Mentorship: Via staff training sessions, consultations with mentors, and experience exchange visits.

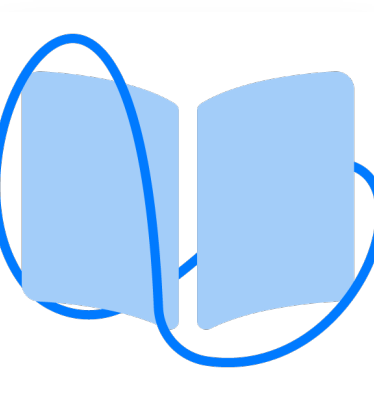
Wellbeing Coaching & AI-Based Support: Via the Anima Help platform, offering accessible mental health tools.

Ecosystem Building: Partnerships with SMEs, governments, and Church institutions.

Investment: Microgrants, incubation, and business support.

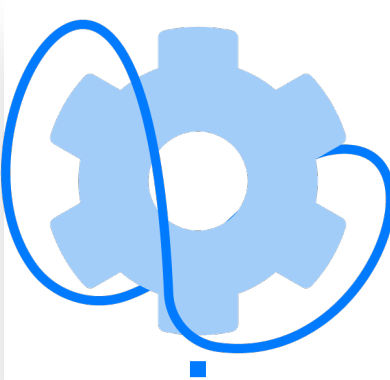


Our Approach – Learn–Launch–Lift



Learn

Courses, workshops, “Small Talks”



Launch

Accelerator, mentoring, well-being coaching, access to finance, access to technology and marketing linkages, business counseling + micro-grants



Lift

Post-acceleration mentorship, investor access, networks

Our Impact Last Year

300+

new businesses created

260

Young innovators
empowered. Youth-led social enterprise
impacted over 57,000 individuals.

60+

Social entrepreneurs scaled up and
strengthened operational and
financial sustainability.

1321

Entrepreneurs accessed cutting-edge
training via
the Online Academy of Social
Entrepreneurship.

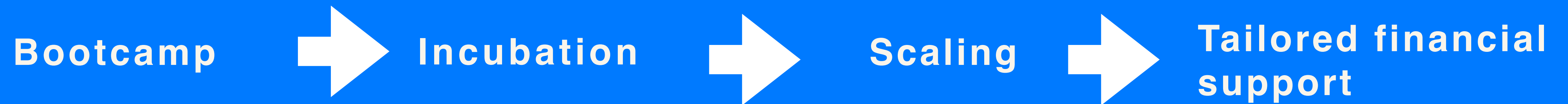
2000+

Lives empowered and tailored
opportunities for individuals and
communities.

120+

Sustainable jobs created
promoting economic stability in
rural and small communities.

Our Methodology



Mentorship program: *strategic vs. operational* mentors

Mentorship & Leadership Development

1

Coaching for business leaders, preventing burnout, resilience coaching for leaders

2

Ongoing guidance, personal goal-setting, community reintegration

3

Tools: Anima help neuroscience-based stress support

Alignment with



Green practices in agri-food sector

85% SMEs improved energy efficiency

20 new business partnerships created



**Co-funded by
the European Union**

Opportunity for Impact

1

Revitalize Local Economies:

We are dedicated to transforming the "conflict economy" into a thriving network of social enterprises. Your support will help redirect resources towards legitimate, impactful endeavors, fostering legal trade and creating sustainable job opportunities. Together, we can catalyze economic revitalization where it's needed most.

2


Bridge the Employment Gap:

Our targeted programs in education, investment, and mentoring are designed to uplift vulnerable populations. By equipping them with essential skills and opportunities, we aim to bridge the gap between current employment challenges and future market demands. Your investment will directly contribute to securing long-term, meaningful employment for those in transition.

3

Stimulate Rural Development:

Beyond economic metrics, our goal is to enhance the quality of life in rural areas. Addressing underdevelopment means not only fostering economic growth but also enriching demographic, ecological, and cultural dimensions. With your support, we can transform rural challenges into opportunities for sustainable development and community empowerment.



Partner with us to scale green social enterprises, invest in rural Ukraine, and co-create a sustainable economy of dignity.



ORGANIC FEDERATION
OF UKRAINE

IMPACT OF THE WAR ON SOILS AND ENVIRONMENT



Currently, the territory of Ukraine contaminated with explosives is 139,000 sq. km. The air contains traces of Russian missile explosions. As a result of shelling and forest fires, an additional 180 million tons of carbon dioxide (greenhouse gases) have entered the atmosphere.

Every explosion of ammunition is a chemical reaction that releases toxic substances into the environment. All 100% of the chemical elements contained in the shells enter the environment: some into the air, the other part into the soil.



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