

Good Practice Cities

Barcelona

Làbora: innovative employability programme

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Programa de cooperació públicossocial impulsat per:



Entitats Catalanes
d'Acció Social



Overview

What is Làbora?

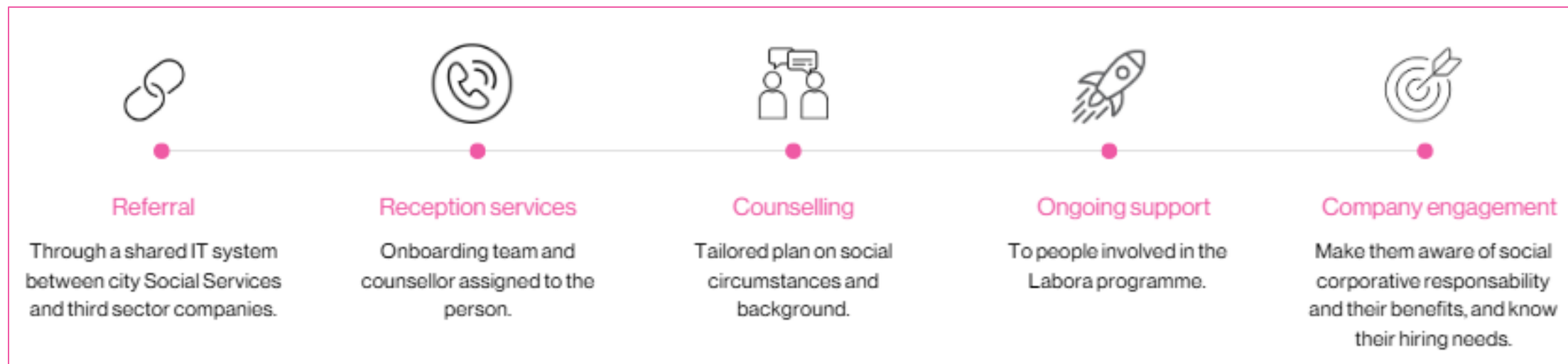
A social project lead by the Barcelona City Council and three NGO federations, aimed at improving the employability of people at risk of exclusion by empowering them to manage their aptitudes in order to get long-term working opportunities.

Why Làbora?

Due to the need to create a collaborative, tailored program addressing both social and employment challenges through a multidimensional approach.



Methodology



Key results



+60,000 participants since 2015 (70% women and 50% of +45)



+ 1,000 new positions every year
€4.5 for every €1 of public funds invested (average 2015-2022)



+8% probability of being employed when joining the programme
+12% probability of getting a full-time job

- Increased self-confidence on people facing a job research process
- Holistic approach and strong focus on people
- More efficient way to manage public employment policies
- Building of synergies through public and third sector collaboration

How we use data and design data-based solutions

- Personalized, integrated database (based on Social.Sic)
- We use **QlikSense** to generate cloud-based 'live' dashboards for all stakeholders.
- We generate 155-160 data-based reports per month.
- This year, we're reviewing our system of indicators to better define and track how we improve employability for participants
- Future:
 - Use of AI for quicker reporting.
 - Data observatory for the city of Barcelona?

Làbora

Examples: dashboard using QlikSense vs. dashboard Microsoft PowerBi

sta de informe

Cicle de vida del participant | Làbora any 2024

Gènere

Dona

Home

Grup Incidència

Cap

G1

G2

G3

G4

No assignat

Districte

Ciutat Vella

Eixample

Específics

Gràcia

Horta - Guinardó

Les Corts

Nou Barris

Sant Andreu

Sant Martí

Sants Montjuïc

Sarrià - Sant Ger...

Franja edat

16 a 18 anys

19 a 24 anys

25 a 34 anys

35 a 44 anys

45 a 54 anys

55 a 64 anys

65 i més

Làbora
+ ocupació + oportunitats

Persones inserides

1.337

Mesos per trobar feina

6

Màxim mesos per trobar feina

11

Àmbit dades i coneixement

