DO Impact

DO IMPACT DIESIS DIGITAL DAY

25 November 2025, Brussels

Venue: Atelier des Tanneurs

Agenda:

Timing	Name of Session	Speakers
09:30-10:00	Registration and Welcome Coffee	
10:00-10:20	Welcome Words and Opening Speech	Gianluca Pastorelli, Executive President Diesis Network Giuseppe Guerini, President Cooperatives Europe, Spokesperson Social Economy Category at the EESC

10:20-12:00	**Session I: Building Skills & Resilience in the Digital Social Economy**
	Theme: Digital Upskilling, Cybersecurity Awareness, and Organisational Preparedness
	• **Fireside Chat**
	• **Cross-cutting Themes:**
	  o *Inclusivity in digital upskilling*
	  o *Responding to digital threats and shocks with internal resilience plans*
	  o *Actionable strategies in digital upskilling and organisational readiness for advancing sustainable prosperity*
		Anna Sienicka, Senior Vice President, TechSoup
		
		Eugenia Kypriotis, Senior Project Manager, NGI Commons
		
		Güler Altinsoy, Co-Founder, Needs Map
		
		Jakub Szymik, Founder, CEE Digital Democracy Watch
		
		Jeanne Bretécher, Director General,

		Social Good Accelerator (SOGA) **Facilitated by:** Aneta Quraishy, Senior Expert, Diesis Network

12:00-13:00	**Speed Networking:** EU Collaboration Café
	Objective: Matchmaking among participants around shared needs and interests in digital transformation & resilience
	• Format:
	    o Short timed exchanges (3–5 min)
	    o Participants select topics (e.g., AI, cybersecurity, platforms, digital inclusion)
	    o Facilitated wrap-up to collect opportunities and ideas
		Facilitated by:
		Marta Bruschi, Senior Expert, Diesis Network & Lucie Hunter, Project Manager, Diesis Network

13:00-14:00	**Networking Lunch break** Thematic tables: to continue discussions on AI, data sharing, and digital inclusion	
14:00-14:45	**Session II: EU Support & Preparedness for the Digital Future** **Theme:** Collaboration, and Crisis-Ready Infrastructure - boosting digital resilience in the SE sector **Overview Presentation:** AI-enabled communities and disaster management, including the EDIC, Local Digital Twins Toolbox, and Citiverse. **Discussion Focus:** *How digital tools can future-proof communities and social enterprises*	Martin Bailey, Head of Unit, AI for Societal Good, DG CONNECT, European Commission In conversation with: Gianluca Pastorelli, Executive President Diesis Network
14:45-15:00	**Coffee Break**	
15:00-16:45	**Session III:** **Interactive Workshop:** Hands-on session: *Are You Ready? Assess, Plan, and Act on Your Digital Resilience* **Objective:** Help participants assess their own	**Facilitated by:** Çağkan Korur, Assistant General Manager Development Programs, Needs Map

	organisation's digital maturity and preparedness, then guide them in building a tailored action roadmap using EU resources, funding opportunities, and peer insights. **Deliverables:** Each participant walks away with: • A mini roadmap from group exercise to improve their digital resilience • A better understanding of their starting point • At least one potential partner/contact to follow up with	Federico Bartolomucci, Researcher and Assistant Professor, Tiresia Politecnico di Milano Maria Makowska, Training and Education Program Senior Manager, TechSoup
16:45-17:00	**Wrap Up and Future Opportunities**	Diesis Network Team
17:00-18:00	**Networking Apero**	

Participants

Who can join?

Small and Medium Enterprises and Organisations and Enabling Organisations in the Proximity and Social Economy (PSE) sector looking to boost your skills and capabilities. Our Digital and Data-driven Programmes are designed to help you accelerate the twin transition to digital and sustainable growth.

Financial Support

Eligible participants can receive financial support to cover part of the participation expenses, including travel costs, making it easier to take part in the events.