

# Boosting Social Impact Measurement Capacity through digitalisation & data use

29 January 2026, 10.00-13:00 (online)

Join us for the **fourth Transnational Workshop of the DO Impact Capacity Building Programme for Social Enabling Organisations**: an online event dedicated to social impact measurement!

The event will feature keynote speeches and presentations on the state of the art of impact measurement, and a practical session for all participants to gain hands on experience on the topic.

## Agenda

TIMING	SESSION
10:00-10:15	<b>Welcome to DO Impact's fourth Transnational Workshop &amp; Introduction to the DO Impact project</b> <i>Fondazione Piemonte Innova &amp; Torino Social Impact</i>
10:15 - 10:30	<b>Keynote speech: State of the art and perspectives on social impact measurement</b> <i>Professor Mario Calderini, Torino Social Impact   Politecnico di Milano</i>
10:30 - 10:50	<b>Practical challenges of impact measurement</b> <i>Caterina Rosini, Cottino Social Impact Campus</i>
10:50- 11:00	<b>Teaching Social Impact Assessment</b> <i>Presentation of the University Professional Development Course (CUAP) in Social Impact Assessment, now at its seventh edition.</i> <i>Professor Paolo Biancone, Università di Torino</i>
11:00 - 11:45	<b>Interactive Session: Methodologies and digital tools for impact measurement</b> <i>Professor Paolo Biancone and Davide Calandra, Università di Torino</i>
11:45-12:45	<b>Practical session</b>
12:45-13:00	<b>Wrap up &amp; reflection</b>



## Participants

The Capacity Building is mainly targeted to **Social Economy Enabling Organisations**, meaning entities that support and promote the development and functioning of the Proximity and Social Economy ecosystem by managing a network of social economy organisations (such as cooperatives, mutual benefit societies, associations, foundations, and social enterprises), creating networking opportunities, providing direct support to them, etc. These organisations have an important role in driving the digital transformation/transition of SMEs/entities working in the social economy sector.

Other organisations linked to social economy can participate.

[Register here](#)

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