



TRANSNATIONAL WORKSHOP 5

Advancing Digital Transformation in the Social
Economy through Data Use & Applied AI

3 to 5 March 2026, Barcelona



Co-funded by
the European Union



Barcelona Transnational Workshop 3 to 5 March 2026

TITLE:

Advancing Digital Transformation in the Social Economy through Data Use & Applied AI

SHORT DESCRIPTION:

From **3 to 5 March 2026**, social economy enabling organisations are invited to participate in the *Advancing Digital Transformation in the Social Economy through Data Use & Applied AI* workshop, an in-person transnational event focused on strengthening data and digital capacities across the European social economy ecosystem.

Through a combination of practical workshops, peer learning, and guided visits to the **Mobile World Congress (MWC)**, participants will explore how data management, visualisation techniques and applied AI can support more informed decision-making, operational improvement, and people-centred innovation.

The programme includes hands-on training sessions, knowledge exchange with practitioners, and exposure to real-world digital solutions developed within the social and public sector. Participants will also join curated visits to MWC innovation spaces, gaining insights into emerging technologies and their potential impact on social economy organisations.

The event is co-led by **Taula del Tercer Sector** and **Cluster Digital de Catalunya** and will bring together enabling organisations from across Europe committed to building stronger, more future-ready social ecosystems.

MAIN TOPICS:

- Data management
- Data culture & visualisation
- Applied Artificial Intelligence
- Digital transformation in the Social Economy
- Practical adoption of data-driven tools

LOCATION: [Albergue Esplai Barcelona](#)



AGENDA:

MARCH 3:

12h-13h: Light lunch and informal meeting
13h-13:15: Welcome
13:15-14:30h: Workshop 1: Catalan Social Sector Database presentation and Data from social perspective: importance and possibilities – Taula del Tercer sector and Basetis
14:30-15:00: Coffee break
15:00-16:30: Workshop 2: How the AI is changing the social economy: opportunities, tools and perspectives - UTOPIQ
16:30-16:45: Quick break
16:45-17:30: Speed Dating – EU Project presentations <ul style="list-style-type: none"> • Digital Breach Observatory - Fundación Esplai (Spain) • Scaling Catalyst – Social Entrepreneurship Assotiation of Latvia (Latvia) • Integrated social Investment Support Platform (ISISP) - PESKO (Greece) • Digital Communities – The Wheel (Ireland)
17:30-17:45: Wrap up and end of Day 1

MARCH 4 :

8:45-9:15: Welcome coffee
9:15-10:30h: Workshop 3: Make AI yours - Unlock the power of your data with AI built around your goals – BERTIA
10:30-11:00: Coffee break
11h-12:30h: Hands on with a data visualizer tool! - Iniciativa Barcelona Open Data
12:30-13:00: Light lunch
13:00-14:00: Transfer to Mobile World Congress
14:00 – 16:00: Mobile World Congress – Day 1 <ul style="list-style-type: none"> • Visit and attendance to TIC Salut Booth – Catalan social landscape interesting initiatives regarding data, person centered view and guarantee of rights perspective
16:00: Free time to visit the MWC

MARCH 5:

9:00: Mobile World Congress – Day 2
9:00: Meeting at Mobile World Center Gates
9:00 – 10:15: Free time at the Mobile World Congress We offer here the possibility of visiting ACCIÓ (Agency for Business Competitiveness) public body with a department dedicated to Social Economy



10:15 – 11:00: Guided visit to the Mobile World Capital Foundation Booth
11:00 – 12:00: Free time at the Mobile World Congress
<p>12:00 – 14:00: Taula del Tercer Sector Mobile World Congress Event</p> <p>Programme:</p> <p>12:00: Institutional Welcome</p> <p>12:30 – Sharing data, multiplying impact: the third sector and public administrations for better care of people</p> <ul style="list-style-type: none"> • David Mekkaoui, All Digital CEO (English). • Jordi Amat Batalla, Generalitat de Catalunya, Catalunya Government. • Sonia Fuertes Ledesma, Commissioner for Social Action, Barcelona City Council. <p>Moderator: David Fitó Ferré, m4Social board member of the Taula.</p> <p>13:15 – Data for social action: projects for better care from the third sector</p> <ul style="list-style-type: none"> • SimbiòTIC: Jaume Albaigès Rosselló, SinergiaTIC Association. • Open Data Space: Cristina Mataix Perelló, Data Consultant and Digital • Transformation DO Impact: Silvana Sanfeliu Giaimo, International and european projects development at Fondazione Piemonte Innova. <p>Moderator: Tanya Alvarez, Senior Research at Mobile World Capital Foundation.</p> <p>This event will be in English/Catalan - Interpretation/translation devices will be available</p>
14:00: End of the event and end of the Transnational workshop

Learning Objectives

- Strengthen understanding of data practices, data culture and applied AI within the social economy
- Learn how digital tools can enhance organisational processes and service delivery
- Gain exposure to real digital innovation ecosystems through the Mobile World Congress
- Exchange best practices and collaborate with peers from across Europe
- Build foundational skills to design and deliver digital and data-enabled programmes

Learning Methodologies

- **Expert Sessions:** Introductions to key data & AI concepts
- **Hands-on Practice:** Applied exercises using digital and AI tools
- **Peer Learning:** Group discussions and peer exchange
- **Case-Based Approach:** Real examples from practitioners and federations
- **Guided Field Visits:** Mobile World Congress innovation spaces



2. PARTNERS AND STAKEHOLDERS INVOLVED

- Taula del Tercer Sector
- Clúster Digital de Catalunya
- Fundesplai / Fundación Esplai

3. PARTICIPANTS

The Capacity Building is open specifically to Social Economy Enabling Organisations, meaning entities that support and promote the development and functioning of the Proximity and Social Economy ecosystem by managing a network of social economy organisations (such as cooperatives, mutual benefit societies, associations, foundations, and social enterprises), creating networking opportunities, providing direct support to them, etc. These organisations have an important role in driving the digital transformation/transition of SMEs/entities working in the social economy sector.

