

REPLICABILITY OF THE
DECLIC
TOUR



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INTRODUCTION

The Déclic Tour aims to give participants a collective experience in order to respond to an issue.

The Déclic Tour (DT) is a unique itinerant experience for a week in Belgium that aims both at the emergence of ideas and collectives. It is an opportunity to meet actors from the social economy ecosystem, to live a collective experience, to question our model of society and collectively respond to an issue and to carry an introspective journey for the participants to get to know themselves and co-build a project that matches their values. For each Déclic Tour, a fixed number of topics are chosen, and those will determine the visits and the meetings of the Tour.

The DT is a pre-incubation experience. Indeed, the objective is to raise awareness and inspire participants in social economy business models, through visits and meetings with already active initiatives, but also through the exchanges that are woven between participants throughout the length of stay. The DT facilitates collective spaces for meetings and exchanges that allow people who participate to feel surrounded and supported to stimulate their capacity to act to create collective projects in the social economy, with a view to a change in society. At the end of the tour, the participants will be aware of the benefits that social economy brings and start to think of a possible future business idea.

The Déclic Tour has originally been developed by the Belgian organization Déclic en PerspectivES, and its methodology and replicability had already been the topic of a small-scale partnership involving DIESIS Network (Belgium – EU level) and CRIS (Italy).

Based on the excellent results over the years of the Déclic Tour in Belgium, and thanks to the preliminary study carried by the Small Partnership, it is believed that to develop a European DT would be directly highly beneficial for a large number of young people throughout European Member States and could contribute to developing awareness about social economy and its positive social and economic impact among young generations.

General objectives:

- Social inclusion and social impact
- Environmental impact

The DT proposes a learning experience to promote social entrepreneurship and social economy business. Such a way of doing business proposes a model that strives for a positive economic, social and environmental impact, focusing on maximizing all of these and not just the economic return. Therefore, by mainstreaming this kind of education, young people become not only more aware that alternative solutions exist but also develop the tools to become actors of the change.

Specific objectives:

- Creating new learning experiences and materials
- Enhance skills and curriculum of educators
- Raise awareness of young people
- Develop new skills of young people (= raising employability opportunity, both self and overall)
- Promoting mutual learning
- Developing a stronger sense of European identity

CONTEXT



Why a European Declic Tour ? The added value of the activity at EU level

The main benefit of organizing the EU DT is to foster exchange and mutual learning among participants, both in terms of hard and soft skills. Indeed, participants will learn:
(hard skills)

- About how the social economy is shaped in other EU Member States (presence and forms of social enterprises, impact, areas of action, etc.)
- Exchange on the different available social economy solutions in different Member States to common problems (for the topics selected for the DT)

(soft skills)

- Communicate and exchange with young people from other countries: foster curiosity, diversity and acceptance
- Foster the use of other languages
- Develop a stronger sense of European identity, citizenship, solidarity, and democracy





DIFFERENT OPTIONS ANALYSED (1/2)

The replicability of the DT has been explored with two different options :

Option 1 : One Declic Tour in each of the EU countries participating

This option analyses how we could conduct a Declic Tour in 4 European countries simultaneously, led by Declic en PerspectivES in terms of methodology but replicated, after a training, by local organisations. It would be phased as described below :

Phase 01 **Sharing the methodology with all teams involved across Europe**

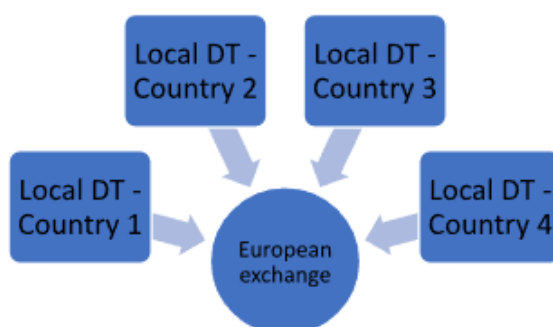
- Sharing the methodology of the local DT
- Sharing the methodology of the EU DT
- Online short ToT (training of trainers) to train the trainers and educators on these methodologies
- Identifying the topics of the local DT

Phase 02 **Local Declic Tour**

- Implementing the local DT in the partner countries
- Selecting a part of the participants for the European phase

Phase 03 **European exchange with a part of the participants**

- Organize the European exchange in one of the partner countries
- 3 or 4 days of exchange and implementation of the following activities:
 - How does SE looks like in other countries ?
 - How does the social economy realities offer solutions to the topics addressed ?
 - Hackaton (or other similar activity) on business ideas emerged in the local DT





DIFFERENT OPTIONS ANALYSED (2/2)

Option 2 : One single Declic Tour touring in different countries

This option analyses the possibility of conducting one Declic Tour with young from different countries as well as parts of it open to young from each country. It would be phased as described below :

Phase 01 **Sharing the methodology with all teams involved across Europe**

- Sharing the methodology of the local DT
- Sharing the methodology of the EU DT
- Online short ToT (training of trainers) to train the trainers and educators on these methodologies
- Identifying the topics of the local DT

Phase 02 **Itinerant Declic Tour**

Each step/topic of the DT takes place in a different EU Member State



Phase 03 **European exchange with a part of the participants**

- Organize the European exchange in one of the partner countries
- 3 or 4 days of exchange and implementation of the following activities:
 - How does SE looks like in other countries ?
 - How does the social economy realities offer solutions to the topics addressed ?
 - Hackaton (or other similar activity) on business ideas emerged in the local DT



CONCLUSIONS (1/3)

After a deep analysis and the experience lived through this current project, it has been decided that option 2 was better suited to reach the Declic Tour goals and meet its specificities.

One of the main aspects of this study was the live comments and analysis of the Belgian Declic Tour and the replicability test made in November 2022 in Rome, Italy. The detailed conclusions can be found in the annexes. Here are some of the highlights :

Target groups



Direct target groups:

- Young people from 18 to 30 interested in the social economy and wishing to build a project that has a positive social and environmental impact related to the food field.

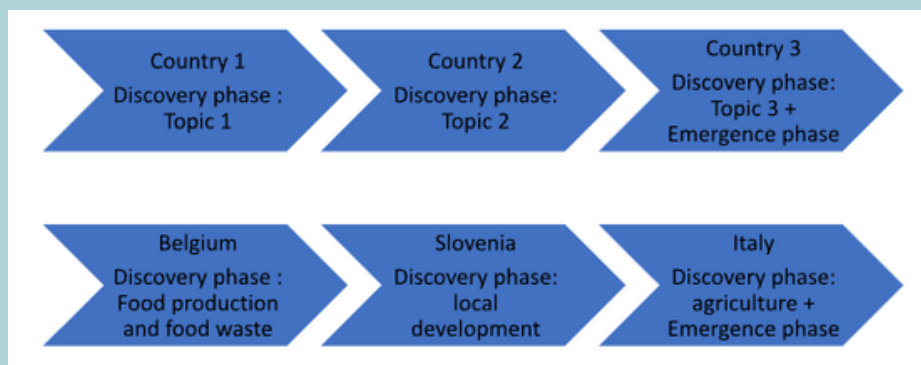
Indirect target groups:

- Youth organisations
- Organisations in the field of education and youth education and/or social economy education
- Social economy organisations
- Social economy (eco) incubators



CONCLUSIONS (2/3)

Structure of a European Declic Tour



Based on our contacts during this project and the DT methodology, here is what a European Declic Tour would look like :

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8
Discovery						Emergence	
Brussels		Ljubjana			Rome		
Food production and food waste		Local development			Social agriculture	Idea development and hackathon	
Welcome – study visits	Study visits	Travel + study visits	study visits	Study visits + travel	Study visits	Study visits + Emergence	Emergence + Closure



CONCLUSIONS (3/3)

Closing and sharing event



These conclusions, including the annexes and the DT methodology were shared during a closing event in June 2023, where the three project partners were reunited in Brussels.. All belgian main stakeholders were invited, as well as the italian ones and members of Declic en PerspectivES's community.

Despite the fact that many stakeholders couldn't join us due to a full schedule (June being such a busy month for all), this presentation raised a lot of interest, questions and expectations. Many partners also asked questions afterwards.

ACKNOWLEDGEMENTS

We would like to thank the European Commission for enabling this promising project.

In addition, we are very grateful to all the inspiring initiatives we met, in Belgium and in Italian, as well as those we were in contact with.

Also, we thank the participants without whom the Belgian Declic Tour couldn't take place as well as the employees from the three partners involved in making both the DT and the Italian trip possible.



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